

Healthy Data Outcomes

Data into impact

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Impact – our why

We want to know – and show
- that our data makes a
difference in the world.



Photo by [Javier Allegue Barros](#) on [Unsplash](#)

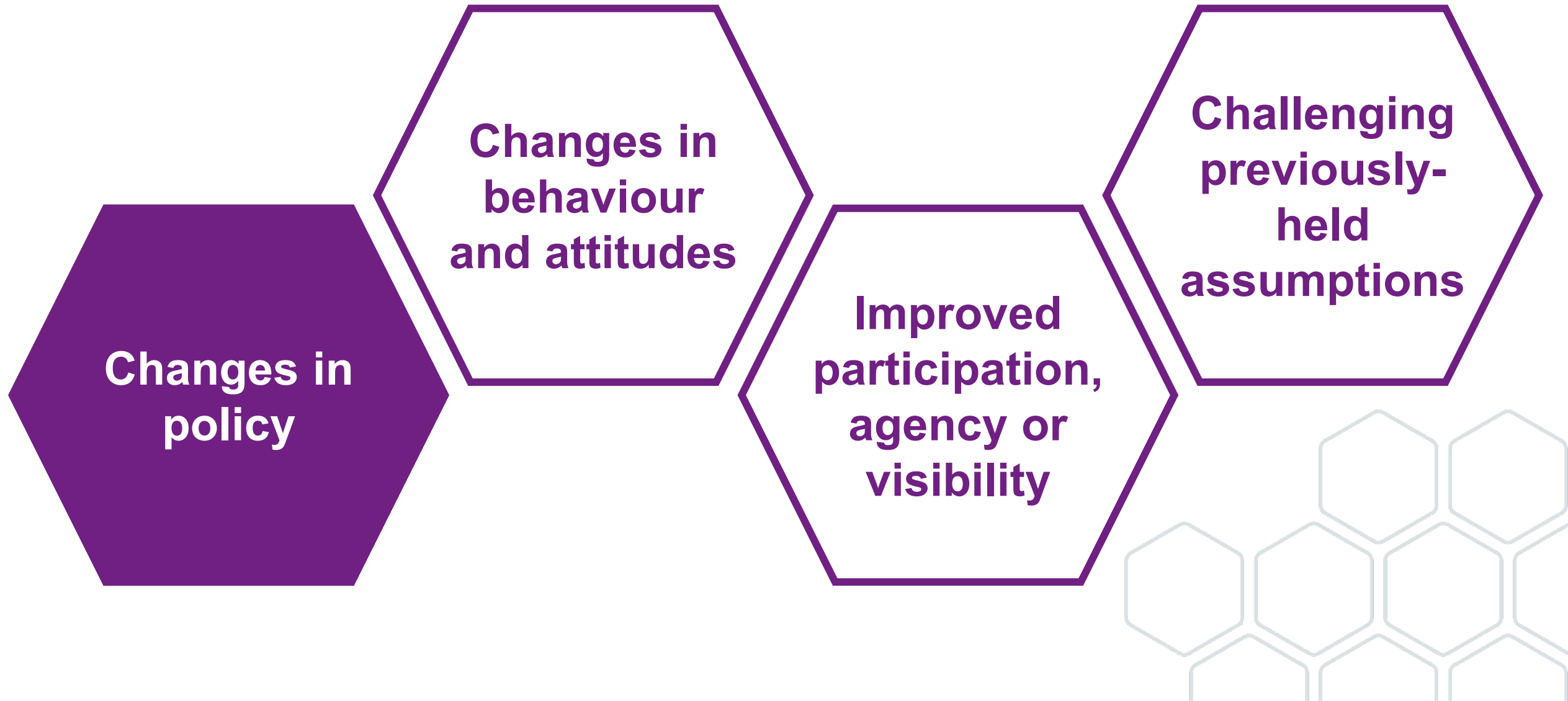
Impact – our how

We develop and curate narratives that tell the story of the impact of the UK Data Service and its data.



Photo by [kevin turcios](#) on [Unsplash](#)

Examples of data impact



A female doctor with dark hair in a ponytail, wearing glasses and a white lab coat with a stethoscope, is holding a tablet and pointing at a medical scan. She is looking at the tablet. A male patient with a beard, wearing a light-colored sweater, stands with his arms crossed, looking at the doctor. They are in a modern clinical setting with shelves, plants, and a dark wall.

Importance of the Health Survey for England

Photo by [Vitaly Gariev](#) on [Unsplash](#)

Health Survey for England – then...

“lack of specific focus at the centre with the capacity to monitor the health of the population and to feed the results of any analysis into the development of health policy, strategy and management”

Donald Acheson, Chief Medical Officer, 1988

Led to the set up of the Health Survey for England

...and now

“A future without the Health Survey for England ...

“We do not know the health status of the population, whether the health service is reaching and treating people appropriately or who might be being missed.

“We cannot set appropriate health targets or hold the government to account.”

Oyinlola Oyebode, Queen Mary University of London, 2025 ([on the Data Impact blog](#))

HSE in government

More than 60 publications by national, regional or local government in past 12 months referencing HSE, including:

- **Health trends and variation in England 2025: a Chief Medical Officer report**
- **Renewed Women's Health Strategy for England**
- **10 Year Health Plan for England - Impact statement and Equalities impact assessment**

HSE in research

Nearly 1,900 academic papers and reports published in past 12 months from research using Health Survey for England.

Many research topics, which include:

- Obesity, BMI and cardiovascular risk factors
- Health inequalities by deprivation and ethnicity
- Mental health and wellbeing

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**What impact could not
happen without the Health
Survey for England?**

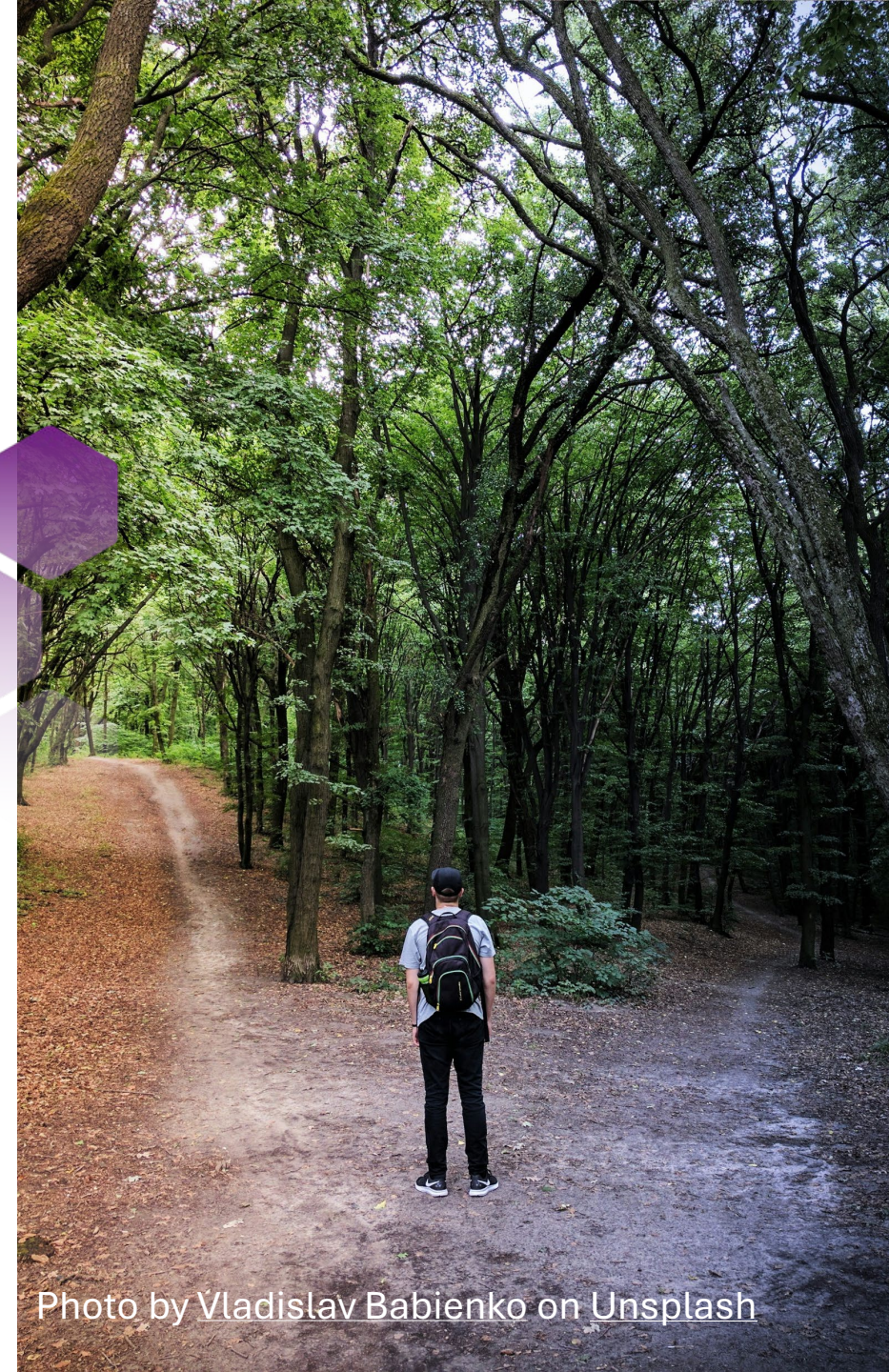
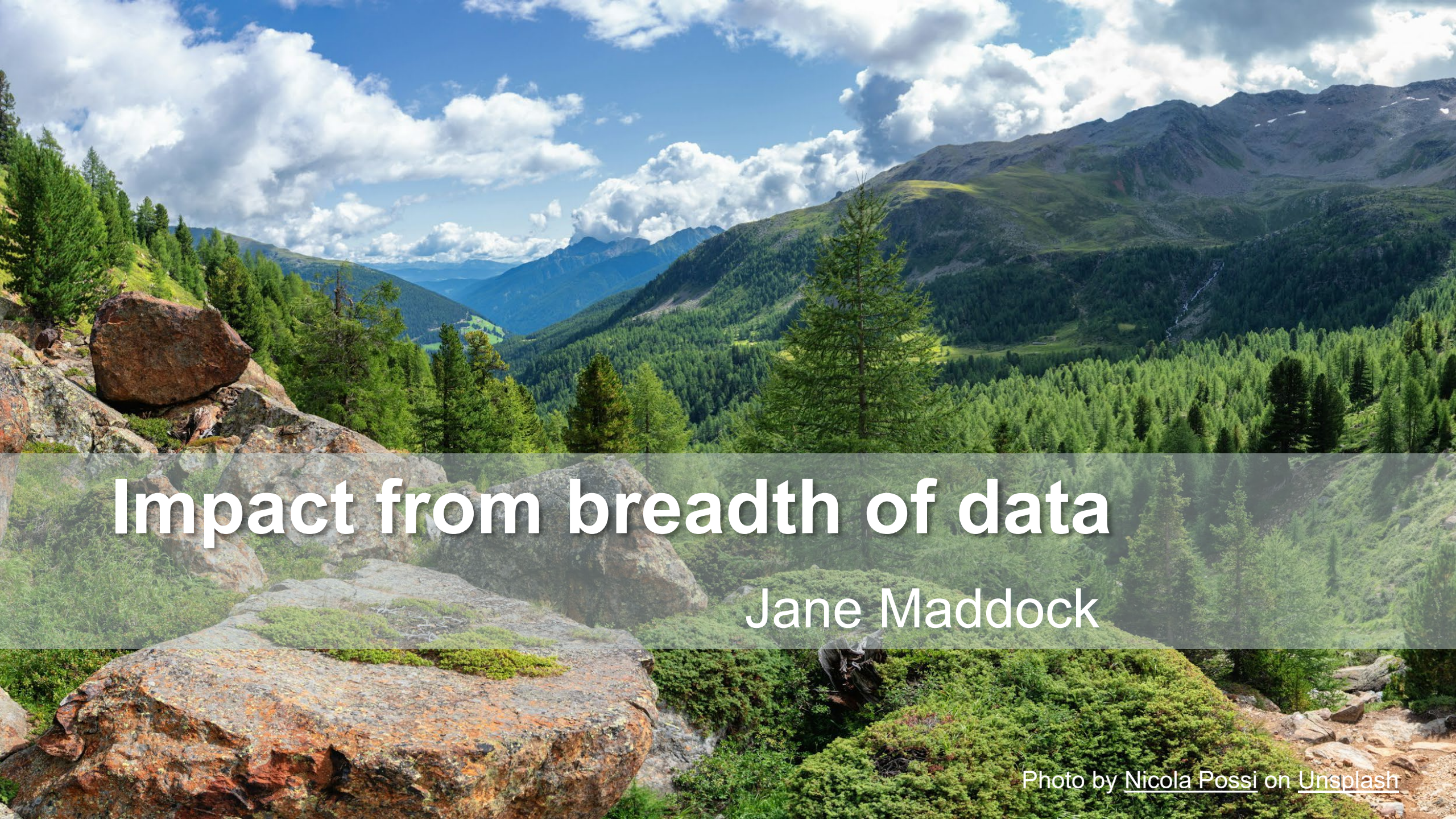


Photo by [Vladislav Babienko](#) on [Unsplash](#)



Impact from breadth of data

Jane Maddock

Photo by [Nicola Possi](#) on [Unsplash](#)

Data that made this work possible

- Millennium Cohort Study
- Next Steps
- National Child Development Study
- Understanding Society
- English Longitudinal Study of Ageing

Plus more - 12 datasets in total

What the data and research revealed

Healthcare disruption during Covid wasn't random. These groups were hit hardest:

- women
- older adults
- ethnic minorities
- disadvantaged occupational groups

Multiple forms of impact

Contributed to

- informing UK government forward plans for Covid for winter 2021/22 and beyond (via Academy of Medical Sciences report)
- UK govt equalities impact assessment (via NHS Race & Health Observatory report)
- Welsh government's reviews of impact of Covid and Covid protections
- international reviews of Covid impact and future planning (WHO/OECD)

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**What impact could not
happen without these data?**

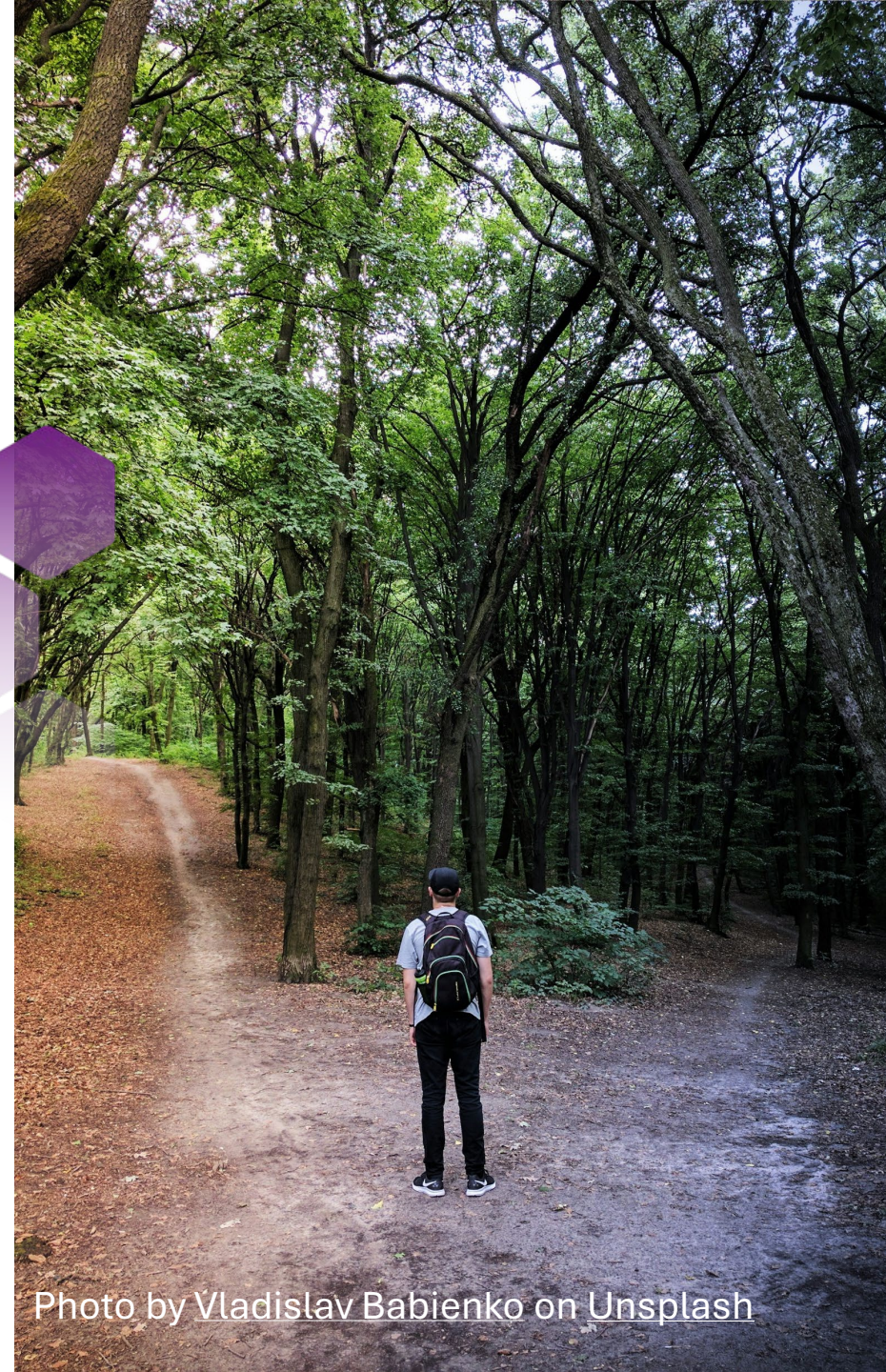


Photo by [Vladislav Babienko](#) on [Unsplash](#)

An underwater photograph showing sunlight rays (dappled light) filtering through the water from the surface. The water is a deep teal color, and the light creates a shimmering effect. The background shows some dark, rocky or coral-like structures.

Impact from depth in a single dataset

Sally McManus

Photo by [Jonas Allert](#) on [Unsplash](#)

The data - the Adult Psychiatric Morbidity Survey

- Directly commissioned by the Government (DHSC)
- Sally managed the 2007 & 2014 waves, and advises on APMS 2023
- Comprehensive survey, assessing prevalence of
 - mental health conditions
 - substance disorders
 - self-harm behaviours

The data – APMS' impact

- Essential baseline data on scale of UK mental health issues
- Bedrock for public health monitoring
- Underpins multiple government mental health strategies
- Different lens on the same data:
 - across whole population
 - temporal trends



Intimate partner violence research

**APMS
(2014)**

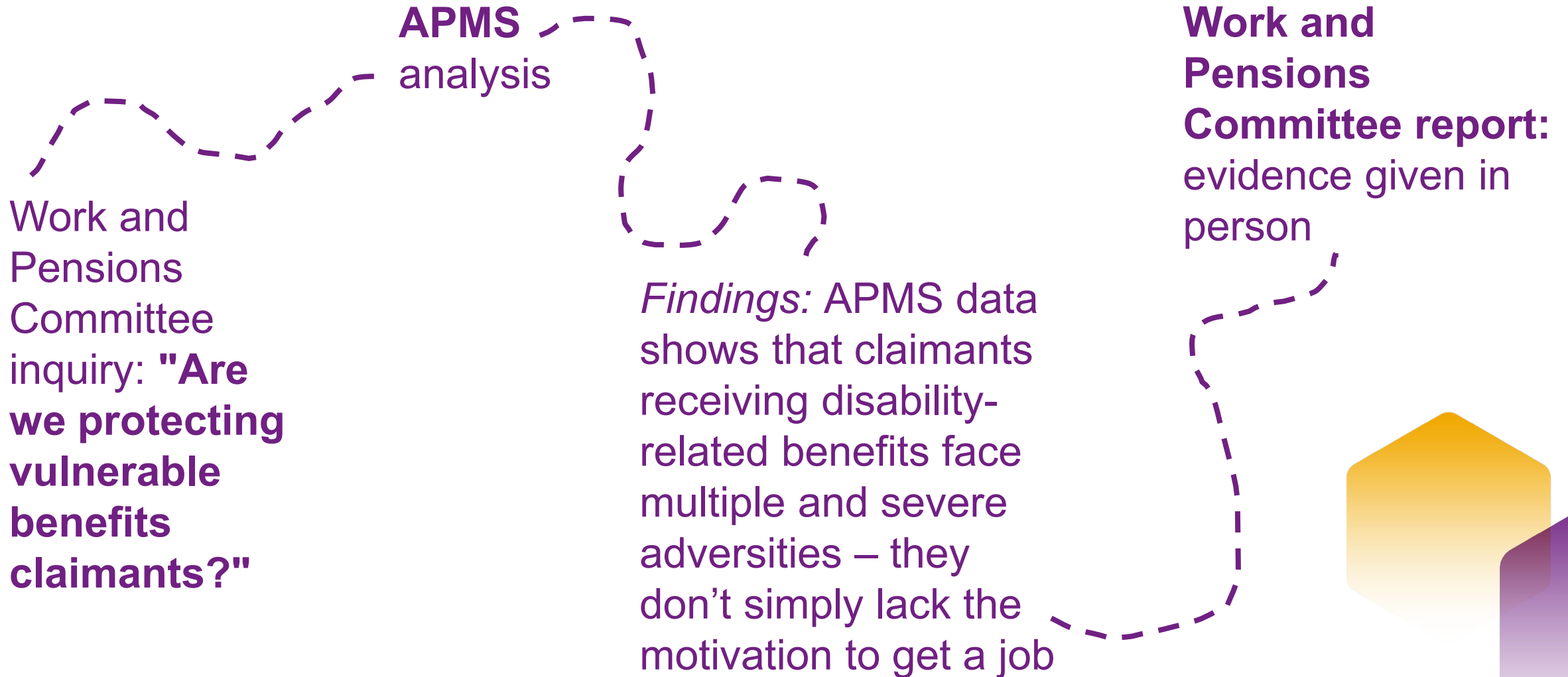
Research: Are women experiencing domestic abuse more likely to attempt suicide?

**Lancet
Psychiatry
paper**

*Underexamined
and
underreported
report*

**National
Suicide
Prevention
Strategy**

Joining the (impact) dots



Work and Pensions Committee inquiry: **"Are we protecting vulnerable benefits claimants?"**

Sally could connect the dots on Employment Support Allowance (ESA):

- 30% of claimants have PTSD
- Women experiencing domestic abuse are 3 times more likely to attempt suicide

What happens to your risk level if you fall into both categories?

Essential data

Sally could only know about this intersection of challenges because of the existence of APMS.



Photo by [Matthew Woinarowicz](#) on [Unsplash](#)

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What impact could you not achieve without data made accessible by the UK Data Service?

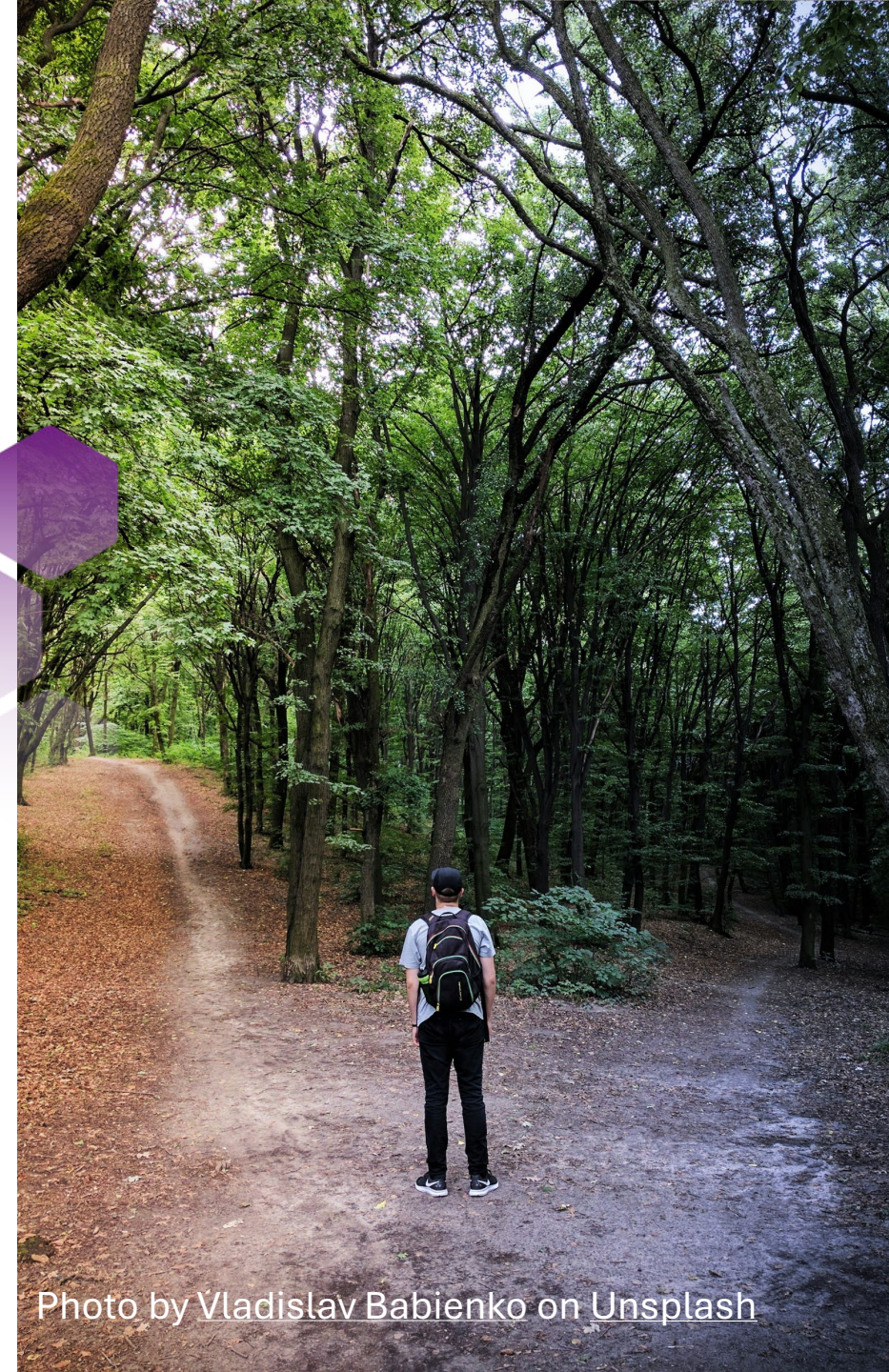


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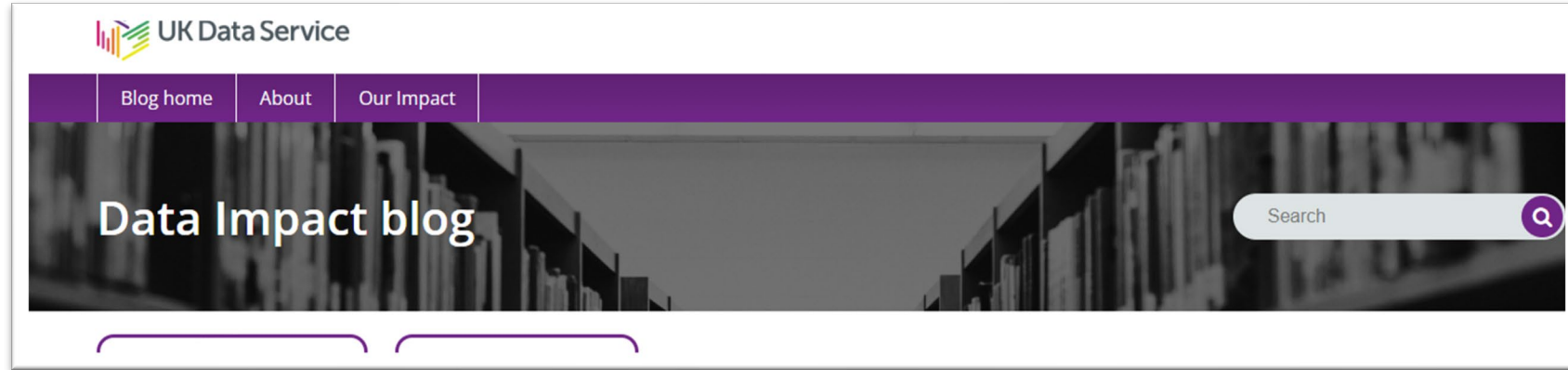
Impact – our what

How can we evidence and promote your impact and the impact of the data you use?



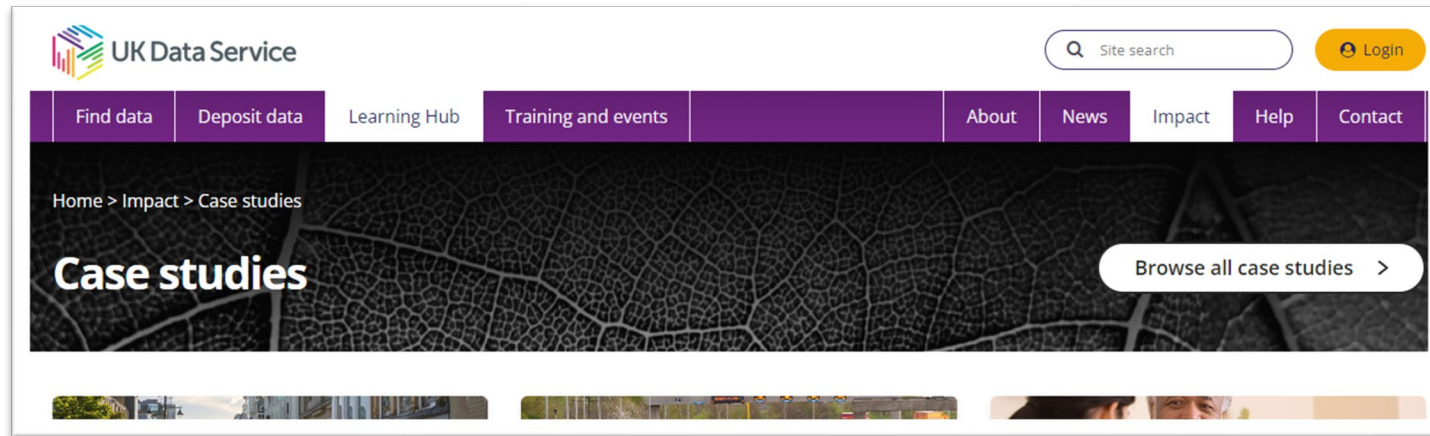
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Data Impact blog - blog.ukdataservice.ac.uk



- Encourages discussion and debate
- Shares best practice
- Updates on data-driven impactful research and policy making

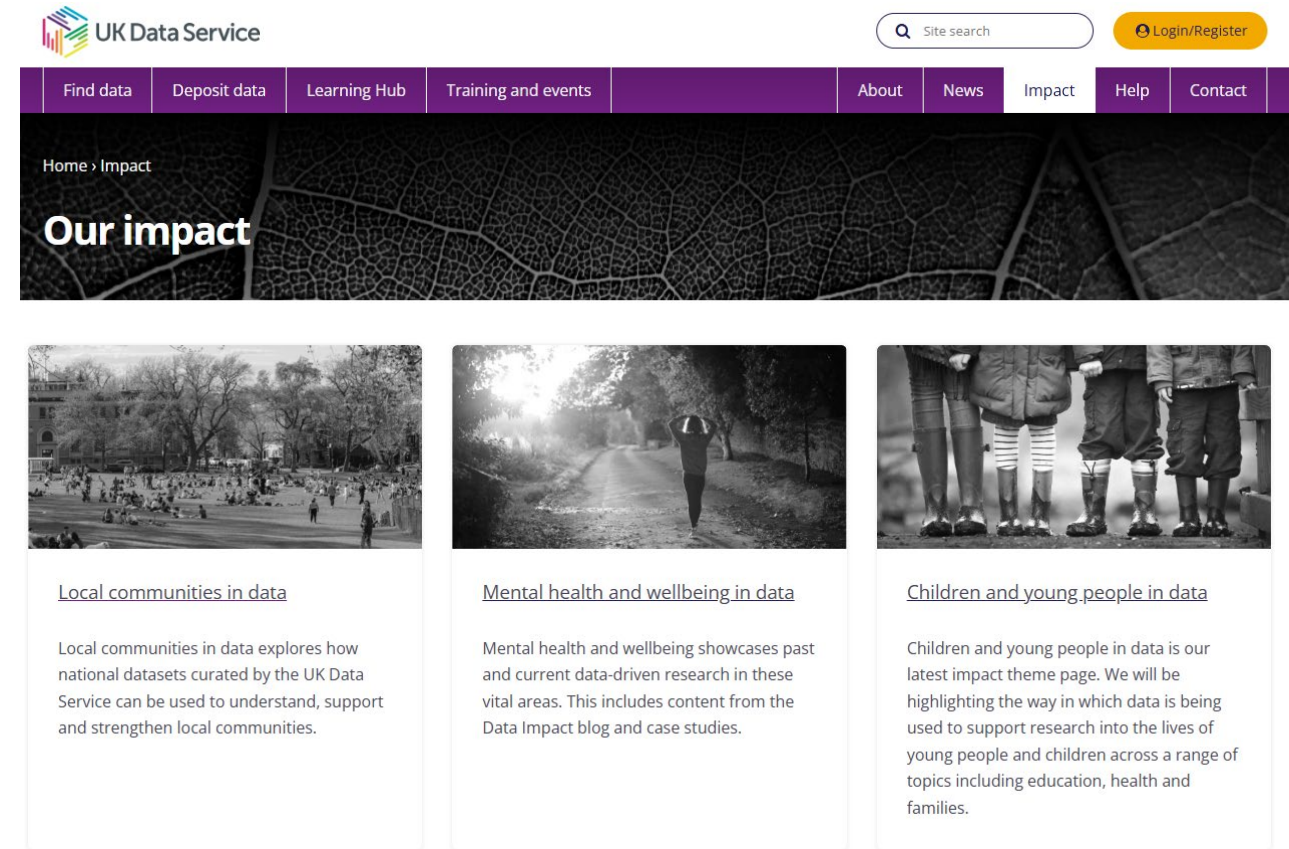
Case studies



- Developed in **partnership** with researchers
- Research to find clear **evidence of impact** on policy, society etc.

Themes

- Larger narratives connecting work within an area or researchers' bodies of work



Share your impact with us.

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