Introduction to copyright: Copyright and publishing

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Overview

• What is meant by Intellectual Property Rights (IPR)?
• Brief history of copyright.
• Copyright: Publishing and teaching.
Intellectual Property Rights (IPR)

- **IP rights**: Rights granted to creators and owners of works that are the result of human intellectual creativity.

- They include:
  - **Trade marks** which distinguish goods and services.
  - **Patents** for new inventions.
  - **Registered designs** for the design of products.
  - **Copyright** for creative works such as books, paintings and music.
Owning intellectual property

• You own the intellectual property if you:
  • created it
  • bought intellectual property rights
  • have a brand that could be a trade mark.

• IP protection stops people from stealing or copying:
  • the names of your products or brands
  • your inventions
  • the design or look of your products
  • things you write, make or produce.
Origin of copyright question

A quick question…

Can you guess when the concept of copyright started?
Origin of copyright

• Have roots in ancient Greek, Roman and Jewish cultures.
• Early origins traced back to 6th Century B.C.E in Greece.

Source: Copyright Alliance
Movable printing

• First movable type printing was in China (1040).
• Bi Sheng (990–1051) invented ceramic or wooden type printing presses.
• China started using bronze by 12th Century.
• Records show use of bronze movable type printing in Korea around 14th Century.

Source: Encyclopaedia Britannica
Gutenberg Press

• In 1440, a goldsmith named Johannes Gutenberg created a printing press in Germany known as Gutenberg Press that used metal movable type.
• Single press started producing around 240 impressions per hour, perhaps 2000-3000 pages a day lead to drastic change in Europe.

Source: Passage exhibit
Early UK legislation

Printers and Binders Act 1534

• Limit and censor texts harmful for churches and crown (1483).
• Banned foreign exports.
• All books should be approved before printing.
• Stationers company got the power to decree who could print books, right to seize pirated works, but this was not copyright.
Licensing of the Press Act 1662

- Aimed at preventing the frequent abuses in printing.
- Books to list publisher and author.
- Limits on imported books, master printers.
- Two year duration.
Statute of Anne 1710

• The world’s first copyright law enacted in England.
• First time the concept of the author of a work being the owner of its copyright was introduced.
• It laid out fixed terms of protection.
• Legislations based on this were introduced world over but copyright remains uncoordinated internationally until 19th Century.

Source: ReverbNation
Berne Convention 1886

• To develop international standards of copyright protection.
• It lays down the common framework:
  • Rights of the author.
  • Minimum guaranteed copyright duration.
  • Actions requiring permission, etc.
  • All contracting states must incorporate in their national laws and extend to foreign artists and authors.
Berne Convention 1886… contd

- One hundred and seventy-nine countries covered under Berne Convention.
- Non signatory countries:
  - East Timor
  - Eritrea
  - Ethiopia
  - Iran
  - Iraq
  - Marshall Islands
  - Palau
  - Somalia
  - South Sudan.
Thank you.
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