

# Perspectives on Engagement and Impact: Insights from the Gender Equality Index UK

Dr Caitlin Schmid  
Dr Chimdimma Noelyn Onah  
Prof Anne Laure Humbert  
Dr Victor Sojo  
Dr Minna Cowper-Coles



KING'S  
BUSINESS  
SCHOOL

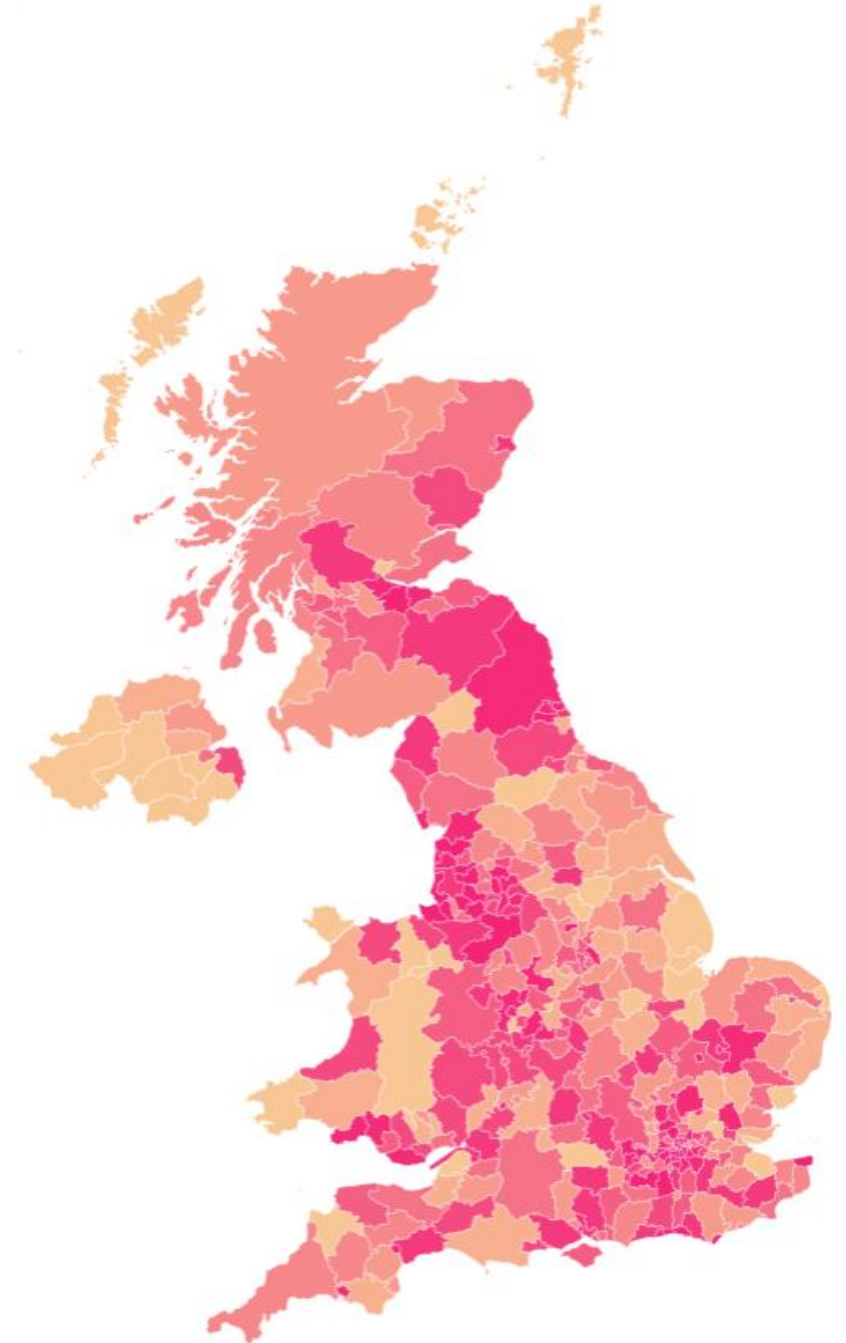
KING'S GLOBAL  
INSTITUTE  
FOR WOMEN'S  
LEADERSHIP



# Gender Equality Index UK

- First UK-wide index to measure and map gender equality locally
- 372 local authorities across England, Wales, Scotland, and Northern Ireland
- Providing a granular picture of gender and geographic differences across multiple domains
- Evidence base for policy, research, advocacy and the general public.

low equality 1  10 high equality



1. Accelerate progress by reducing inequalities in Unpaid Work and Power & Participation.
2. Greater involvement in childcare and domestic work benefits men, so we must encourage it.
3. Improved access to flexible work, non-penalisation of part time work, increased paid paternity leave.
4. Gender-sensitive approaches to regional development can help foster economic growth.



# Policy Relevance

1. **Provides localised evidence:** broken down by nation and local authority to tailor policies to local realities.
2. **Helps local governments design holistic strategies** instead of siloed interventions.
3. **Identifies hidden inequalities:** structural barriers (e.g. unpaid care, quality of work, low pay) are often missed in headline metrics.
4. **Supports better resource targeting:** ensures devolved budgets for transport, housing, skills, or regeneration address the diverse needs of citizens.
5. **Improves accountability and trust:** provides benchmarks to track progress on equality duties.

# Impact

## Policy and decision-making

early adoption across local and national contexts

- Early engagement with local authorities and women's organisations
- At the national level, the GEIUK has already featured in written evidence for UK Parliament Select Committees

## Government, third sector and advocacy engagement

strengthening evidence for gender equality campaigns

- Presentations to relevant bodies including international bodies e.g. the ILO.
- Inform National Records Scotland's census 2031 and ONS census 2031 consultation.
- Engagement with civil society organisations e.g. The Women's Budget Group

## Public awareness and media engagement

reaching broader audiences

- Sold out launch event chaired by Julia Gillard
- Media coverage (including BBC)
- Webinars
- UK Data Service Case study
- Interactive website (over 4000 unique visitors and 10,000 page views)

## Research and academic use

a foundation for future studies

- Publications
- Conferences
- Data deposit on UK Data Service

Genderequalityindex.uk

# Thank you

GEIUK@KCL.AC.UK

GENDEREQUALITYINDEX.UK



KING'S  
BUSINESS  
SCHOOL

KING'S GLOBAL  
INSTITUTE  
FOR WOMEN'S  
LEADERSHIP

Gender  
Equality  
Index  
UK