

Engagement and impact in the NHS

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Impact in the NHS



Supporting change and finding out if it works



Turning operational complexity into something meaningful



Drawing on experience and putting findings in context



Championing change when the business-as-usual is also critical



Knowing and reaching our audience

1

Research design

- Identifying who the user groups are for the evaluation, including knock-on effects
- Involving stakeholders in the research design via an evaluation forum

2

Collecting data

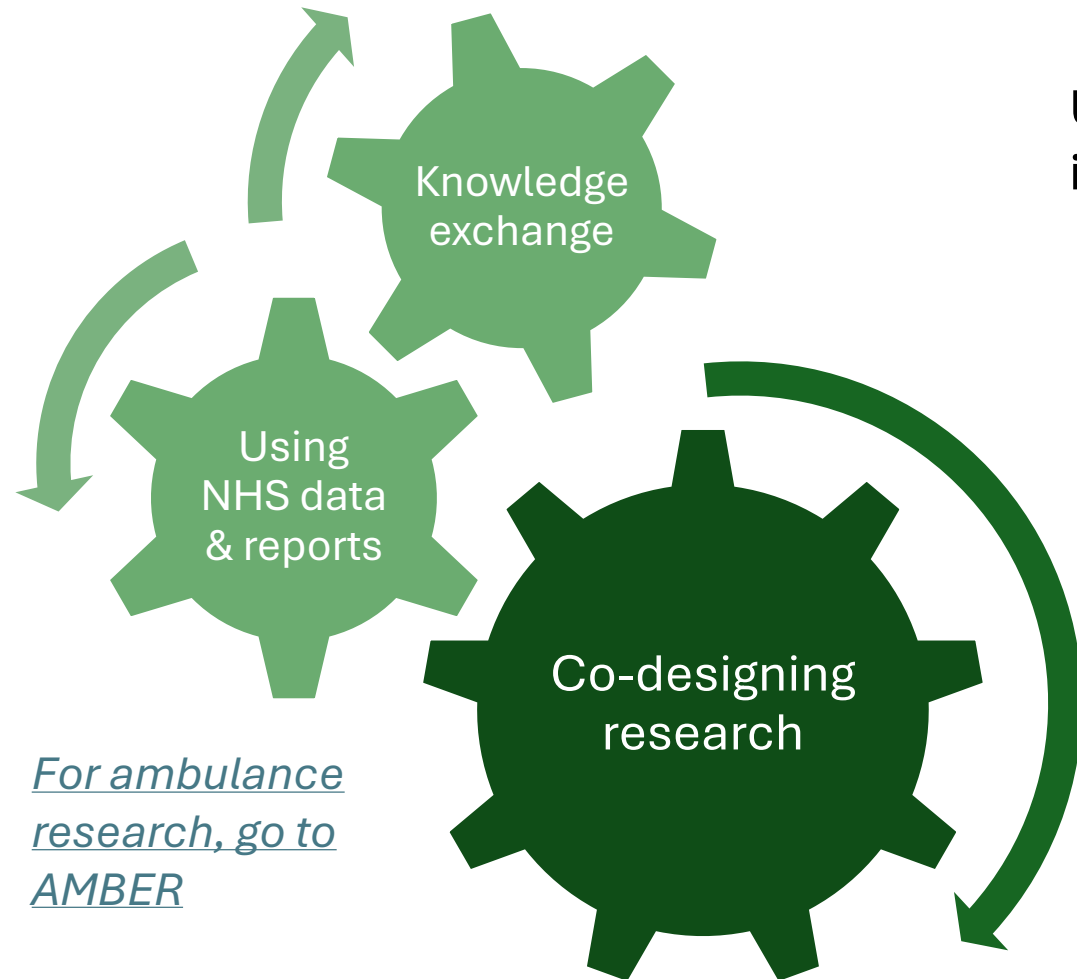
- Using mixed methods to draw on different stakeholders' experiences and views
- Contextualising findings throughout the evaluation

3

Communication

- Communicating findings and recommendations in different ways for different audiences
- e.g. internal bulletin posts for clinicians, presentations for leadership

How can researchers engage with the NHS?



For ambulance research, go to AMBER

Understanding the different working styles is key:

- Communication about timescales
- Different priorities and focuses
- Different output styles/locations (e.g. journals vs operational reports)
- Data can be sensitive and messy – complex information governance