## Service level data: what to collect Dr Lucy Webb

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## Basics: two types of data

Routine data



## What data to collect

- Routine data:
  - Demographics
  - Numbers of service users
  - Processes of the service courses run, attendance, etc
  - Costs of service elements
  - Needs of service users

Specific data:

- Effectiveness measures i.e. outcome success rates
- Quality measures i.e. user ratings of services or satisfaction surveys
- Efficiency measures DNA rates

#### Everyday data

### Targeted on goals

# Basics: related to service goals: outcomes and impacts

- Basic demographics are useful to see who is benefitting:
- Age
- Gender
- Type of need
- Geographic or social data (postcode area, SES)

- Effect of the service: did it work?
- How did it work: what was it that worked?
- What did not work: why?

#### Who benefits

### How they benefit

# Collecting data to measure outcomes AND impacts: example

- Training community members in mental health first aid:
  - Early referral to services
  - Reduction in DSH in community
  - More self help

- Other benefits from your service:
  - Wider community understanding of MH
  - Improved care pathway between community and services
  - Community cohesion and collaboration

#### Main outcomes

#### impacts

## What to do with the data

Basic analysis tells you

- What is working
- Who it works for
- How it works
- How much success costs