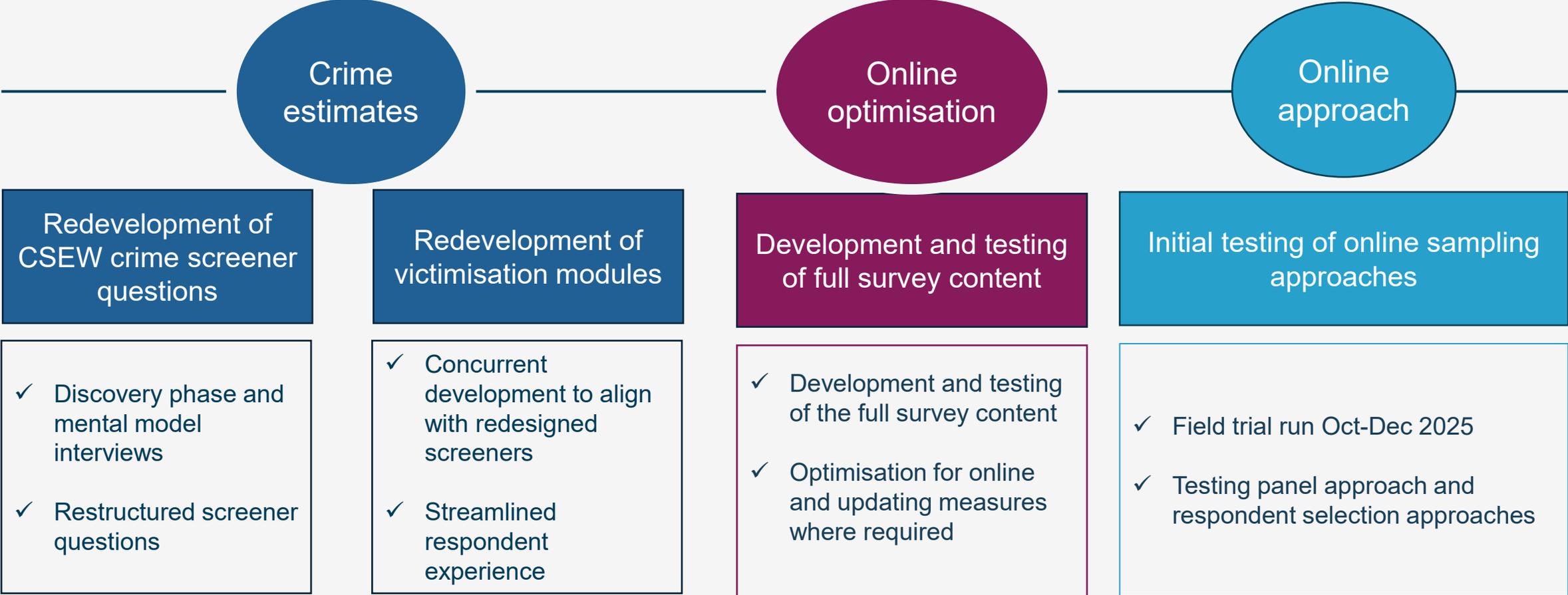# Continuous Development Crime Survey for England and Wales

Catherine Grant

CSEW Online Development

Crime estimates

Redevelopment of CSEW crime screener questions

- ✓ Discovery phase and mental model interviews
- ✓ Restructured screener questions

Redevelopment of victimisation modules

- ✓ Concurrent development to align with redesigned screeners
- ✓ Streamlined respondent experience

Online optimisation

Development and testing of full survey content

- ✓ Development and testing of the full survey content
- ✓ Optimisation for online and updating measures where required

Online approach

Initial testing of online sampling approaches

- ✓ Field trial run Oct-Dec 2025
- ✓ Testing panel approach and respondent selection approaches

Office for **National Statistics**

CSEW Online Development

Crime estimates

Redeveloped approach

Redevelopment of CSEW crime screener questions

✓ Discovery phase and mental model interviews

✓ Restructured screener questions

Redevelopment of victimisation modules

✓ Concurrent development to align with redesigned screeners

✓ Streamlined respondent experience

Screener questions
✓ Aims to capture main features of incidents within the screener questions
✓ Streamlines experience for survey participants
✓ Phase 1 testing in progress

Victimisation module
✓ Designed by ONS and Verian to utilise additional information captured through screeners
✓ Twenty cognitive interviews conducted so far to test and iterate development

Office for **National Statistics**

Example (Burglary)

- **Incident description**: Somebody broke into respondent's home by forcing open the back door. They stole jewellery, car keys and electrical goods. They also stole the car from the front drive using the stolen keys.

MOTTHEFT Vehicle stolen

"Apart from anything you have already mentioned"

YRHOTHEF Got into house/flat without permission

YRHODAM Caused damage

MOTTHEFT Vehicle stolen

"Apart from anything you have already mentioned"

YRHOTHEF Got into house/flat without permission

YRHODAM Caused damage

CSEW Online Development

Online optimisation

Development and testing of full survey content

- ✓ Development and testing of the full survey content
- ✓ Optimisation for online and updating measures where required

Full Survey Optimisation (excluding Domestic Abuse and Sexual Assault modules)

Stakeholder review
- ✓ Drawing on 2022 Consultation responses
- ✓ Further review with Home Office and Ministry of Justice to prioritise requirements

Questionnaire review
- ✓ Conducted with Verian
- ✓ Modules redrafted to optimise online completion experience

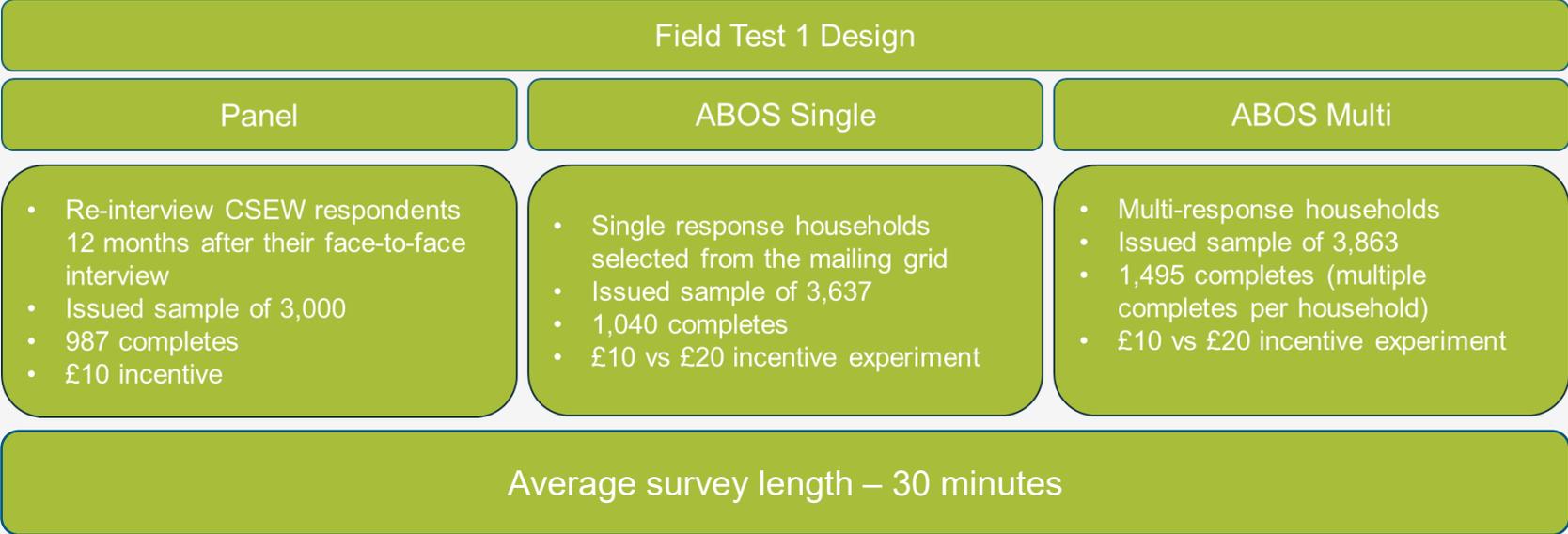**Cognitive and cogability testing (Verian)**
- ✓ Four rounds of cognitive/cogability testing completed
- ✓ Iterative design between rounds

CSEW Online Development

Online approach

Initial testing of online sampling approaches

✓ Field trial run Oct-Dec 2025

✓ Testing panel approach and respondent selection approaches

Field Test 1 Design

Panel	ABOS Single	ABOS Multi
• Re-interview CSEW respondents 12 months after their face-to-face interview • Issued sample of 3,000 • 987 completes • £10 incentive	• Single response households selected from the mailing grid • Issued sample of 3,637 • 1,040 completes • £10 vs £20 incentive experiment	• Multi-response households • Issued sample of 3,863 • 1,495 completes (multiple completes per household) • £10 vs £20 incentive experiment

Average survey length – 30 minutes

Next steps

- Continued focus on development and testing of screener and victimisation modules.

- Larger scale feasibility test (tbc)

Questions