## Getting started with reusing data

Ana Morales and Maureen Haaker UK Data Service









### Overview

- Data are available for reuse
- Issues with reusing data
- Quantitative
  - Case study
  - What's available
  - Key issues
- Qualitative
  - Case study
  - What's available
  - Key issues
- Talk for ~35 min
- Questions





## Reusing data

Data collector

### Natcen Social Research that works for society







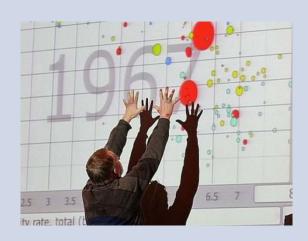
A

G

Primary research

Data collection & analysis for planned purpose

**Secondary Analyst** 



Secondary research

Re-analysis (can be for a different purpose)



## Pros and cons of reusing data

#### **Pros**

datasets impossible to create

cost effective

ethical issues about data collection dealt with

do not need to re-contact data subjects

reuse data used by others to make claims

### Cons

do not have insider understanding of data and data collection

effort to get to know the data

ethical issues about data use still apply (limit access to sensitive data)

data may not match research question

cannot extend studies



Researchers reusing data need to:

- 1. make effort to understand the data
- 2. be pragmatic about whether data are good enough for your purpose

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# Research plan Research Question Locate data **Evaluate data** Analyse UK Data Service

## Making sense of your data

To understand data and it's suitability for your research you must understand...

- what information was collected
- from whom
- when and where
- any changes to the raw data before being archived

### Use documentation

- user guides
- questionnaires
- interview schedules



### Quantitative data

- Case study
- What data is available?
- What sorts of documentation are available?
- Key issues



# Case Study: Crime Survey for England and Wales (formerly the British Crime Survey)

- Example of a repeated cross-sectional survey
- Important source of information about crime (Crime statistics independent from police records)
- Annual survey (interviews throughout the year)
- n≈35,000 individuals aged 16+ and 3,000 aged 10-15
- Victim of a crime in the previous 12 months
- Questions covering demographics and crimerelated subjects such as attitudes to the police and the criminal justice system (CJS)





## Case Study: Crime Survey for England and Wales

### Data stored as individual anonymous records

	split	nadults	sex	age	nchil	yrsarea	mthsaddr	resyrago	genhealt	work2	govtsch2	ow
1	A (Attitudes t	1	Female	27	1	2 years but less than 3 years			Fair	No	No	
2	B (Attitudes t	2	Female	30	0	Less than 12 months	9	No	Very good	Yes		
3	D (Ad hoc cri	2	Female	91	0	20 years or longer			Very good	No	No	
4	A (Attitudes t	1	Male	83	0	5 years but less than 10 ye			Fair	No	No	
5	C (Crime pre	2	Male	26	0	2 years but less than 3 years			Very good	Yes		
6	B (Attitudes t	2	Female	38	2	5 years but less than 10 ye			Very good	Yes		
7	C (Crime pre	2	Female	30	2	Less than 12 months	8	No	Good	Yes	-	
8	D (Ad hoc cri	1	Female	89	0	20 years or longer			Fair	No	No	
9	A (Attitudes t	1	Female	35	2	20 years or longer			Very good	Yes		
10	B (Attitudes t	2	Male	40	1	12 months but less than 2 y	18	Yes	Fair	No	No	
11	C (Crime pre	4	Female	41	3	10 years but less than 20 y			Good	No	No	
12	D (Ad hoc cri	1	Female	56	0	5 years but less than 10 ye			Very good	No	No	
13	A (Attitudes t	1	Female	73	0	3 years but less than 5 years			Bad	No	No	
14	B (Attitudes t	2	Female	67	0	2 years but less than 3 years			Good	No	No	



- A standard End User Licence (download after registering)
- Secure Access (for sensitive information)





# Case Study: Re-use of crime Survey for England and Wales

 Hind Khalifeh et al (2013) examined violence against people with disability in E&W

British Crime Survey 2009/10 introduction of disability measures (a special licence version of the data) n = 46,398 adults 16+9,037 had at least one limiting disability

### Findings:

Adjusting for age, sex, socioeconomic characteristics...

- disability increases risk of experiencing violence
- levels of victimisation highest amongst those with mental health problems
- estimated 116,000 victims of violence attributable to disability





## Quantitative data by type of analysis

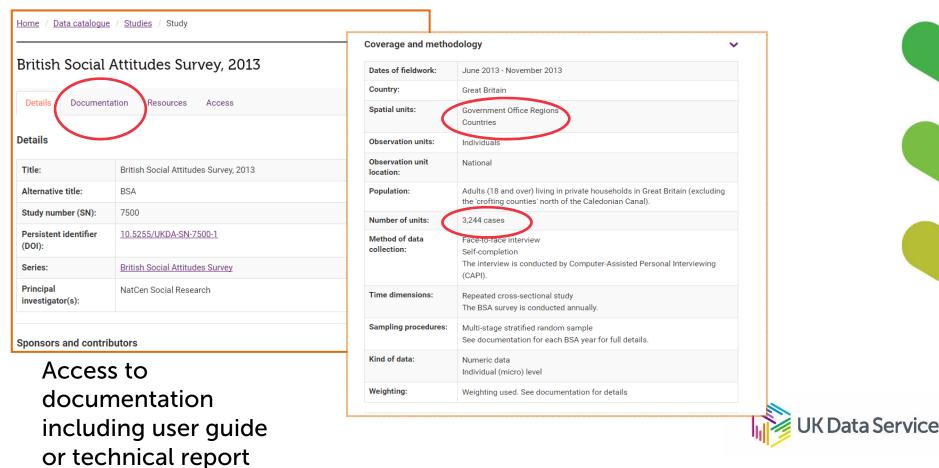
Type of analysis	Type of data
Individuals, families, households, businesses : one point in time	Cross-sectional surveys (e.g. Time Use Survey) and census microdata
Individuals, families, households, businesses : multiple points in time	Repeated cross-sections (e.g. different years of Crime Survey for England and Wales, Labour Force Survey)
Individuals, families, households: over time	Longitudinal data (e.g. Understanding Society)
Small geographic areas	Census aggregate data, flow data
Comparing countries (over time)	International time series (e.g. World Bank Indicators)



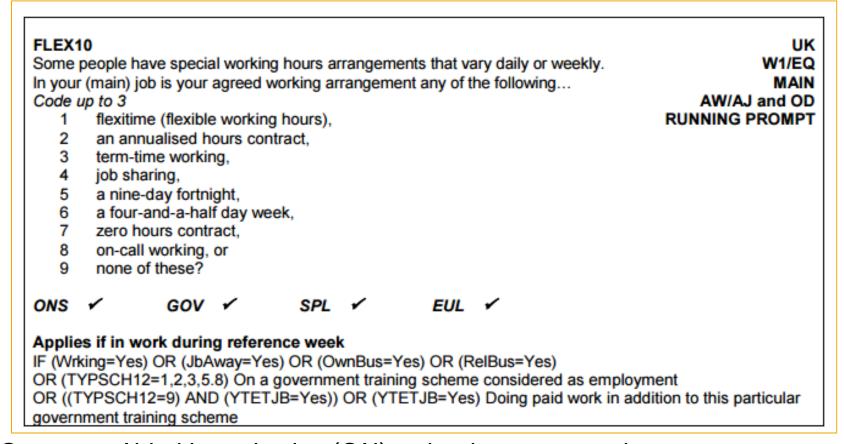
## Where, when and why?

Start with catalogue record

Date & Geographic coverage is in the catalogue record for most studies



### Who was asked what...

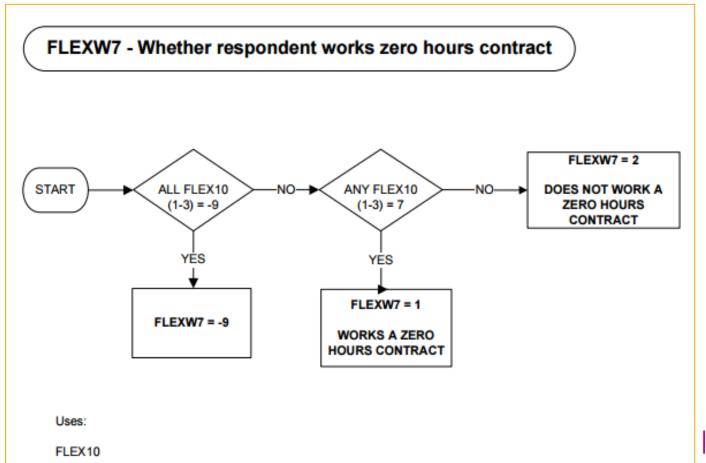


Computer Aided Interviewing (CAI) makes it easy to send respondents through the questionnaire by different routes Many questions may only be applicable to some of the sample



### And what was done with data afterwards?

derived variables are created from the 'raw' data





## Sampling considerations

- surveys are based on samples
- is the sample representative?
  - who is included (adults, those in private address)?
  - response rate and bias
  - do you need to apply a weight to make the data representative?
- do I have enough cases to make a precise estimate?
  - Important for small sub-populations

For more information, see UK Data Service guides to Survey weights and Complex sampling



### References and resources

### General discussions:

- Dale, A., Wathan, J. and Higgins, V. (2008) 'Secondary Analysis of Quantitative Data Sources' in **The Sage Handbook of Social Research Methods** eds: P. Alasuutaryi, L. Bickman and J. Brannen Sage:London
- Smith, E. (2006) Using Secondary Data in Educational and Social Research OUP: Berks

### **Data Service resources:**

- Data Skills Modules
   https://www.ukdataservice.ac.uk/use-data/data-skills-modules
- Secondary analysis web pages:
   <a href="https://www.ukdataservice.ac.uk/use-data/secondary-analysis">https://www.ukdataservice.ac.uk/use-data/secondary-analysis</a>
- Using Survey Data: https://www.ukdataservice.ac.uk/media/455510/using-survey-data.pdf
- What is weighting?:
   <a href="http://ukdataservice.ac.uk/media/285227/weighting.pdf">http://ukdataservice.ac.uk/media/285227/weighting.pdf</a>
- What is complex sample design?
   <a href="http://ukdataservice.ac.uk/media/398743/complex-sampleguide.pet-">http://ukdataservice.ac.uk/media/398743/complex-sampleguide.pet-</a>
   UK Data Service

## Over to Maureen...



## Reusing qualitative data

- Types of qualitative data reuse
- Case study of reusing UK Data Service data:
   School Leavers Study
- Getting started with reusing qualitative data
  - Key issue: documentation and sampling
  - Key issue: searching
- Finding data browse, search, QualiBank



## Many ways of re-using data

- Description
  - Literature review with data
  - See more data, not limited to published extracts
- Research design and methodological advancement
  - Study sampling, data collection methods, topics guides
  - Compare original interview schedule questions actually asked in the interview
- Reanalysis asking a research question very different to the original research
  - Very different comparative keyword analysis of illness narratives
     Seale and Charteris-Black (2008)
  - "Similar" topics, but with different focus (Bornat et al. 2012)
- Learning and Teaching (Haynes and Jones 2012)



## SN 4867: School Leavers Study

Principal investigator: Ray Pahl

In 1978, teachers at a comprehensive school on the Isle of Sheppey were asked to set an essay about 10 days before pupils were due to leave school. The essay asked students to imagine that they were nearing the end of their life, and that something had made them think back to the time when they left school. They were then asked to write an imaginary account of their life over the next 30 or 40 years.

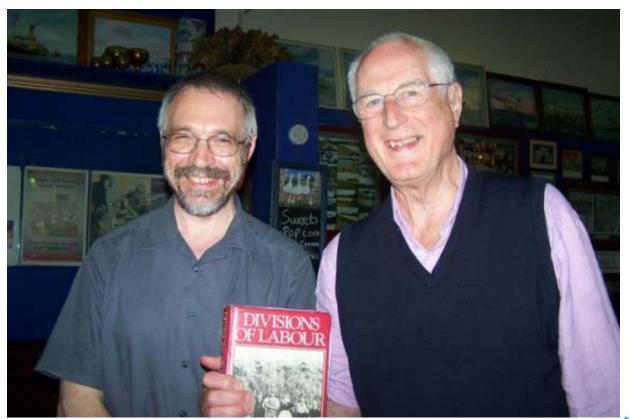






# School Leavers Re-Study: Imagining the Future

Re-users: Graham Crow and Dawn Lyon





## Living and Working on Sheppey

**1978:** 141 essays (89 boys and 52 girls)

'Living without a job: how school leavers see the future' published in *New Society* in 1978 (2 November, pp. 259-62).

**2009-10:** The exercise was repeated by the Living and Working on Sheppey project and 110 essays (55 boys and 55 girls) were gathered from school pupils and members of youth groups on the Isle of Sheppey to compare to the earlier ones.

Together, these two sets of essays shed light on the aspirations of Sheppey's young people (and young people more generally) and cover a range of topics including

- Health
- Education
- Career
- Family and leisure



## School Leavers Re-Study

Essay instructions 2010: Imagining the Future:

I want you to imagine that you are towards the end of your life. Look back over your life and say what happened to you. Don't write a very exaggerated story, just tell the straightforward story of your life as it might really be. Of course you cannot know what is going to happen to you, but you can describe the sort of thing that could happen if things go as you expect or hope. Spread your story over your whole life from the time of leaving school. Continue on another sheet as necessary.

Sheppey: Essay 30 Group: Boys

### My Past

I was sitting in front of the fire smoking my pipe, just thinking of the past. I was nearly seventeen when I left school, I had an apprenticeship in the Tudor Glass, an electrical apprenticeship lasting four years, I served my four years and got my diploma for an electrical engineer. I was now twenty and courting a rearly lovely girl. I had to work in London in my next job and came back home every weekend. Jobs were scarce so you had to take what you can get, I didn't want to go to London,

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<b>2010</b> Well-paid, instantaneous jobs; choice but uncertainty; influence of celebrity culture.	
"I could not decide what to do. Then it came across my mind that I should be a body builder, and be good enough to enter the Mr Olympia contest. After that I went to an athletics club, within a few months I was scouted for the Olympics for the 200 metre sprint." (Essay 10, male)	
"I was 20 now living the dream I had a amazing bandI had toured the world 3 times sold 4 million records."  (Essay 30, male)	
"I arrive at my 3-bedroom luxury villa; I land my helicopter on my own heli-pad and walk inside. I grab my keys and jump in my Bentley Continental GTS." (Essay 40, male)	
"In my future I want to become either: a dance teacher, hairdresser, or a Professional Show Jumper/horse rider. If I do become a dancer my dream would be to dance for Beyoncé or someone really famous." (Essay 61, female)	vice
	Well-paid, instantaneous jobs; choice but uncertainty; influence of celebrity culture.  "I could not decide what to do. Then it came across my mind that I should be a body builder, and be good enough to enter the Mr Olympia contest. After that I went to an athletics club, within a few months I was scouted for the Olympics for the 200 metre sprint." (Essay 10, male)  "I was 20 now living the dream I had a amazing bandI had toured the world 3 times sold 4 million records."  (Essay 30, male)  "I arrive at my 3-bedroom luxury villa; I land my helicopter on my own heli-pad and walk inside. I grab my keys and jump in my Bentley Continental GTS."  (Essay 40, male)  "In my future I want to become either: a dance teacher, hairdresser, or a Professional Show Jumper/horse rider. If I do become a dancer my dream would be to dance for Beyoncé or someone really

## Living and Working on Sheppey

### Living and Working on Sheppey



Welcome to the Living and Working on Sheppey: Past, Present and Future project website.

Living and Working on Sheppey explores the recent history and changes in working lives on Sheppey in the last decades of the 20th century and into the 21st. It concentrates on the period since the closure of the dockyard at Sheerness in 1960.

The site contains materials from older people and their memories of work in or around the dockyard and everyday life in Blue Town, the area of Sheerness closed to the dockyard. You can listen to clips of these interviews on different themes including the closure of the Dockyard, various trades, and changes in family life across different generations, and you can read the interviews in full (you need to register to do that).

You can read and listen to **short essays written by young people** in 2009-10 on what they imagine their futures have in store for them. They talk about their hopes and aspirations for their working lives, families, and travel as well as some of the difficulties they foresee.

You can watch the **two videos made by the artists, Tea**, as part of the Living and Working on Sheppey project. In 'Back and Forth on High Street Blue Town' you can see images of Blue Town High Street past, present – and future! And you can hear older people's memories of everyday life on the High Street through the twentieth century. In 'Sheerness Port', you can go on a journey around the site of the former Dockyard today.

The Living and Working on Sheppey project was funded by the South East Coastal Communities Programme from 2009 to 2011. See Peter Hatton and Jenny Hurkett and discuss the project, the Blue Town Heritage Centre and the Isle of Sheppey in the video clip

Hon

Project overview

Project team

The Isle of Sheppey: context

The Isle of Sheppey: gallery

Older people's memories

Young people and the future

Blue Town High Street: a video by Tea

Sheerness Port: a video by Tea

Lessons learned

Get involved

1978 Essay Writers Facebook Page

Access to data

Presentations and events

Publications and publicity

Ray Pahl's Sheppey Studies

Contact us

http://www.livingandworkingonsheppey.co.uk/



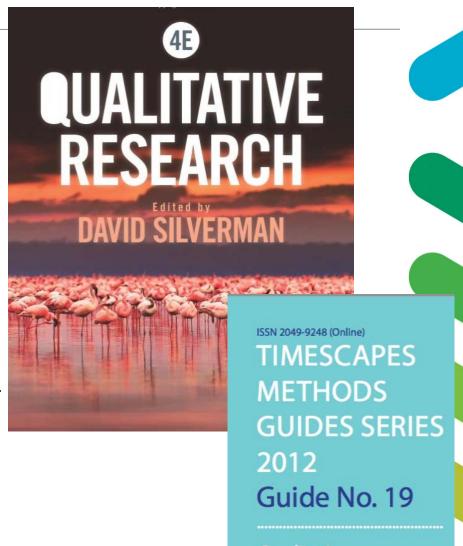
## School Leavers Study: publications

- Lyon, Dawn, and Graham Crow (2012) 'The challenges and opportunities of re-studying community on Sheppey: young people's imagined futures', *Sociological Review* 60: 498-517.
- Lyon, Dawn, Bethany Morgan, and Graham Crow (2012) 'Working with material from the Sheppey archive', *International Journal of Social Research Methodology 15(4): 301-309.*
- Weddell, Emma, Graham Crow and Dawn Lyon (2012) 'Imagining the Future, What can the aspirations of school-leavers in 1978 and 2010 tell us about the changing nature of society?' Sociology Review
- Crow, G. and N. Takeda (2011) 'Ray Pahl's Sociological Career: Fifty Years of Impact', Sociological Research Online, 16 (3)
   11: <a href="http://www.socresonline.org.uk/16/3/11.html">http://www.socresonline.org.uk/16/3/11.html</a>
- Crow, G., Hatton, P., Lyon, D. and Strangleman, T. (2009) 'New divisions of labour?: Comparative thoughts on the current recession', Sociological Research Online vol14 issue 2/3 http://www.socresonlline.org.uk/14/2/10.html



## Getting started

- Orient yourself to the original research project
  - Documentation and metadata
- Understand the structure of the original data
  - Contexts at 3 levels
  - Sampling and recruitment
- Become familiar with the project data as a whole
  - Logic of subsampling if volume prohibits reading it all
  - Both inductive and deductive strategies can work



Qualitative
Secondary Analysis:
A Guide to Practice
Sarah Irwin &
Mandy Winterton

## Publications and other resources for reusing data

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Use data

Manage data

Deposit data



Home > Use data > Secondary analysis > Reusing qualitative data

Advice and training

Guides

Video tutorials

Data in use

Citing data

Secure Lab

Teaching with data

Student resources

#### Secondary analysis

SDAI

 Reusing qualitative data

Reusing quantitative data

### Reusing qualitative data

"A unique opportunity to study the raw materials of the recent or more distant past"



Reuse guide

Reuse articles

Teaching secondary analysis

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Since the mid-1990s we have witnessed a growing body of knowledge and practical guidance on reusing qualitative data, sparked in the UK by the funding of Qualidata by the ESRC. We provide some insight into the ethical, methodological and epistemological issues, offer practical ways to get started, and showcase scholars' and teachers' creative use of secondary data.

#### RESOURCES ON REUSING QUALITATIVE DATA

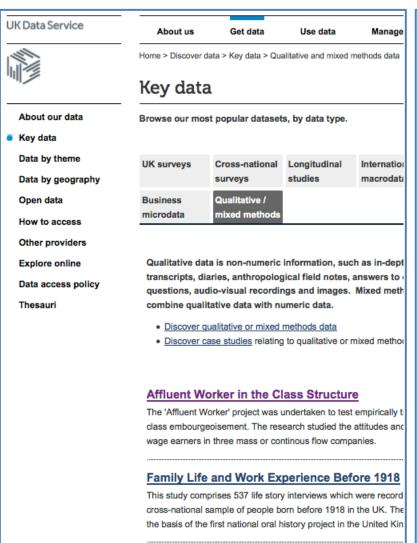
Our short guide on reusing qualitative data

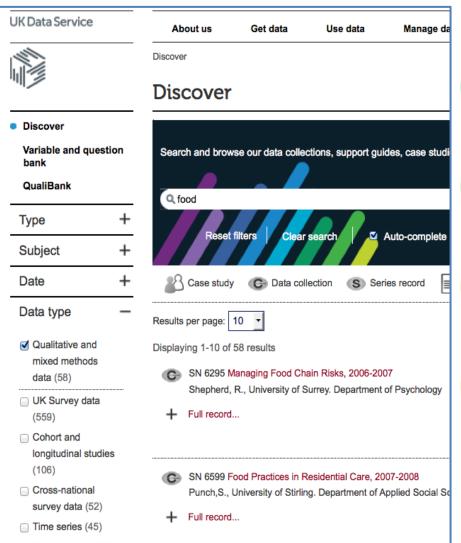
A bibliography of special collections and important articles on both reusing and sharing

http://ukdataservice.ac.uk/use-data/secondary-analysis/reusing-qualitative-data.aspx



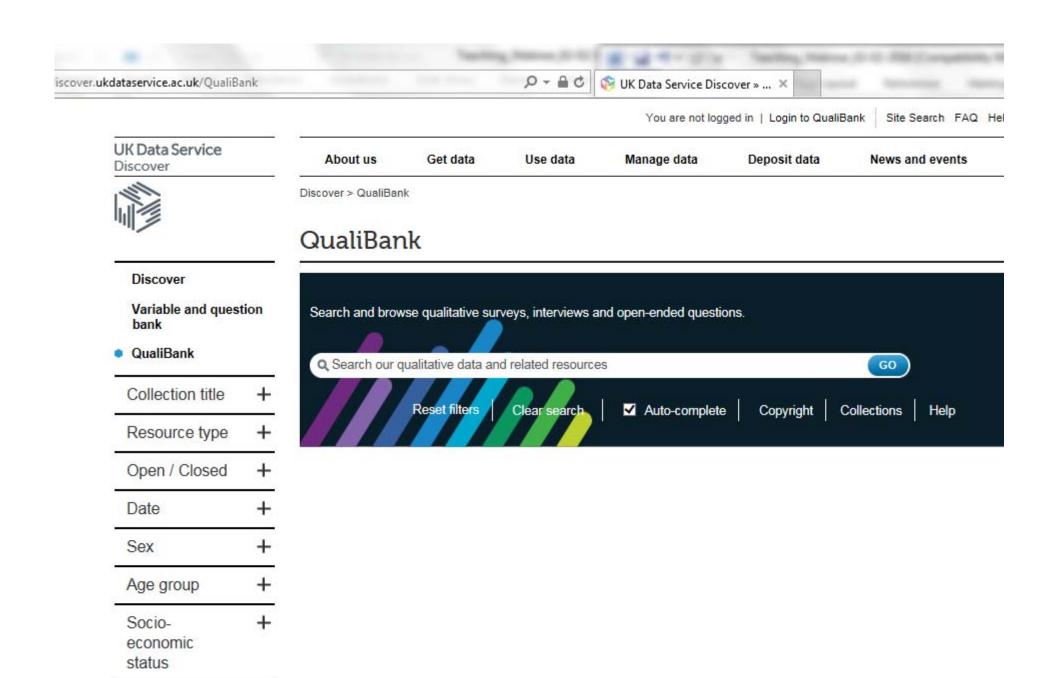
## Find data: Key data and search in Discover





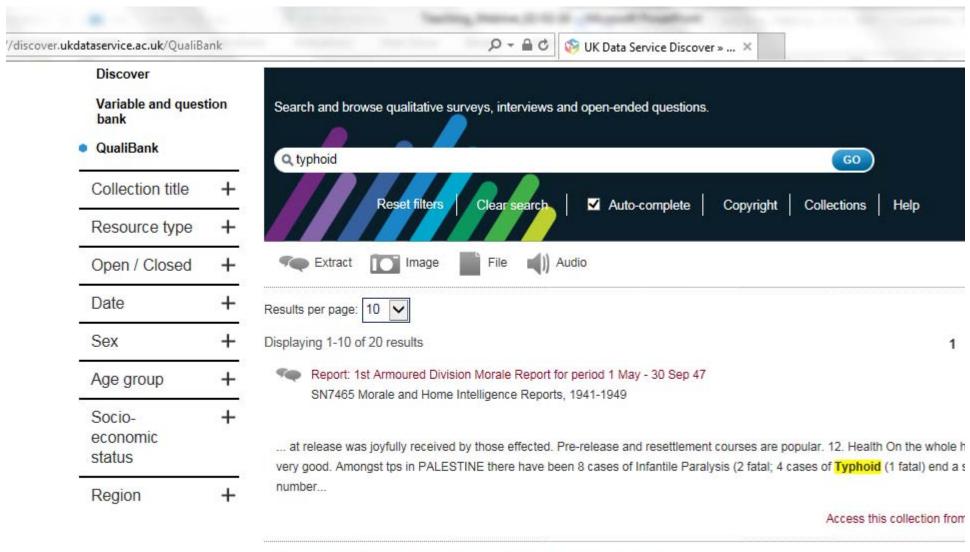
http://ukdataservice.ac.uk/get-data/key-data/qualitative-and-mixed-methods-data.aspx

http://discover.ukdataservice.ac.uk/ UK Data Service



+

Region



Report: Morale Report for the week of March 21 - March 27 1943 SN7465 Morale and Home Intelligence Reports, 1941-1949

... at the amount of rheumatic fever he has seen as well as a few cases of coronary thrombosis. There is mention made of the dea Lieutenant from typhoid fever. Under the general category of health, there is specific mention of the necessity for dental care, (File



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Discover > QualiBank > Document

### Interview with Mrs. Omison

Discover

Variable and question bank

External resources | Collection documentation

Access thi

QualiBank

Create citation

### DETAILS

Collection ID (SN): 2000

Title: Family Life and Work Experience Before 1918, 1870-1973

Principal investigator: Thompson, P., University of Essex. Department of Sociology

Lummis, T., University of Essex. Department of Sociology

Sex: Female Age group: 75-84 Socio-economic status: Routine Region: North West

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+ Additional metadata

### INTERVIEW TRANSCRIPT

149 Lee Gate, Harwood, Bolton.

And your marital status? You're a widow, are you?

ervice

#### R: Oh yes, that was done. The Maypole dances.

#### Create citation

- I: Where did they have the Maypole?
- R: Well of course I remember St. Osyth Priory I lived just inside St. Osyth then you see, my father and mother moved from Angers Green to - I told you about the barracks - we moved there when I was - not more than about two I suppose.
- I: And you lived on there for quite a while didn't you?
- R: I lived there 'til I got married. Yes.
- I: Why did they make that move?
- R: Well, of course they moved lived in a house at Angers Green, I don't know who that belonged to but then of course as these barrack cottages became vacant I mean the farmer usually put his men in them you see. That was why my father moved 'cos-;
- It wasn't because he changed his employer?
- R: Oh no, the house went with the job you see.
- I: And at St. Osyth in Priory they used to have a Mayday do did they?
- R: Oh yes. Well they had a lot of big do's there when I was a kid, I mean, I belonged to the Sunday school, I used to have all their treats there their summer treats you know. And of course the woman then who had it was a very rich woman you see those days, I mean they had about seventeen gardeners and and seventeen or eighteen indoor staff.

### RELATED RESOURCES

#### Related external resources

XML TEI Transcript

XML QuDEx metadata

Web Resource: Abstract of the Edwardians book

#### Related audio

Audio extract from Interview with Mr. Keble
Audio extract from Interview with Mr Keble

#### Related images

Image relating to the Edwardians

- 1: Did he ever look after you while your mother went out?
- R: No, no. me mother never had a chance to go out. If there was anything on at the school and we took part in never could go.

#### Cancel

1 extract selected

RETRIEVE CITATIC

Citation

A unique citation reference has been generated based on your selection.

Thompson, P., University of Essex. Department of Sociology, Lummis, T.,
University of Essex. Department of Sociology: "Interview with Mrs. Omison"
in "Family Life and Work Experience Before 1918, 1870-1973" 7, UK Data Service
[distributor], 2009-05-12, SN:2000, Para. 186. http://dx.doi.org/10.5255/UKDA-SN-2000-1, https://discover.ukdataservice.ac.uk/QualiBank/Document/?

#### Select the text above

You can copy and paste this citation as required in your outputs. This citation includes a URL which will link directly back to this page, where the cited text will be highlighted.

Show preview of citation URL in action

### Questions

UK Data Service University of Essex Wivenhoe Park Colchester Essex CO4 3SQ

Advice for new users

http://ukdataservice.ac.uk/help/new-user.aspx

**FAQs** 

http://ukdataservice.ac.uk/help/faq.aspx

Reusing qualitative data

http://ukdataservice.ac.uk/use-data/secondaryanalysis/reusing-qualitative-data.aspx

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