
Key issues in reusing data

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UK Data Service



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Reusing qualitative data

- Types of qualitative data reuse
- Case study of reusing UK Data Service data: School Leavers Study
- Getting started with reusing qualitative data
 - Key issue: documentation and sampling
 - Key issue: searching
- Finding data – browse, search, QualiBank



Many ways of re-using data

- Description
 - Literature review with data
 - See more data, not limited to published extracts
- Research design and methodological advancement
 - Study sampling, data collection methods, topics guides
 - Compare original interview schedule questions actually asked in the interview
- Reanalysis – asking a research question very different to the original research
 - Very different – comparative keyword analysis of illness narratives Seale and Charteris-Black (2008)
 - “Similar” topics, but with different focus (Bornat et al. 2012)
- Learning and Teaching (Haynes and Jones 2012)



SN 4867: School Leavers Study

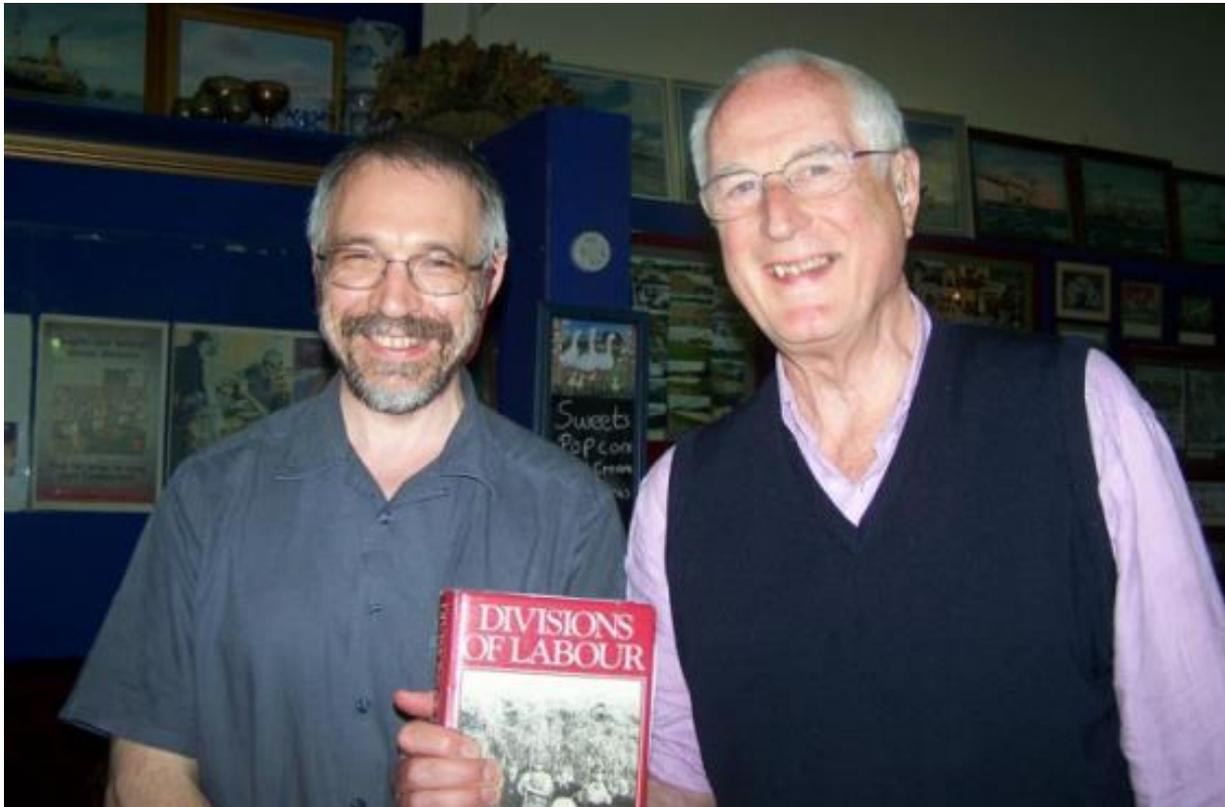
Principal investigator: Ray Pahl

In 1978, teachers at a comprehensive school on the Isle of Sheppey were asked to set an essay about 10 days before pupils were due to leave school. The essay asked students to imagine that they were nearing the end of their life, and that something had made them think back to the time when they left school. They were then asked to write an imaginary account of their life over the next 30 or 40 years.



School Leavers Re-Study: Imagining the Future

Re-users: Graham Crow and Dawn Lyon



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School Leavers Re-Study

Essay instructions 2010: Imagining the Future:

I want you to imagine that you are towards the end of your life. Look back over your life and say what happened to you. Don't write a very exaggerated story, just tell the straightforward story of your life as it might really be. Of course you cannot know what is going to happen to you, but you can describe the sort of thing that could happen if things go as you expect or hope. Spread your story over your whole life from the time of leaving school. Continue on another sheet as necessary.

Sheppey: Essay 30

Group: Boys

My Past

I was sitting in front of the fire smoking my pipe, just thinking of the past. I was nearly seventeen when I left school, I had an apprenticeship in the Tudor Glass, an electrical apprenticeship lasting four years, I served my four years and got my diploma for an electrical engineer. I was now twenty and courting a really lovely girl. I had to work in London in my next job and came back home every weekend. Jobs were scarce so you had to take what you can get, I didn't want to go to London,

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Living and Working on Sheppey

1978: 141 essays (89 boys and 52 girls)

'Living without a job: how school leavers see the future' published in *New Society* in 1978 (2 November, pp. 259-62).

2009-10: The exercise was repeated by the Living and Working on Sheppey project and 110 essays (55 boys and 55 girls) were gathered from school pupils and members of youth groups on the Isle of Sheppey to compare to the earlier ones.

Together, these two sets of essays shed light on the aspirations of Sheppey's young people (and young people more generally) and cover a range of topics including

- Health
- Education
- Career
- Family and leisure

1978

Mundane & grounded jobs; gradual career progression; periods of unemployment.

"It was hard finding a job, I failed a few chances, but eventually got what I wanted locally, a craft apprenticeship."
(Essay 27, male)

"I was on the dole for six months after leaving school, until I got a job in a garage."
(Essay 42, male)

"When we found a house it was a semi-detached in Sittingbourne. I wanted to live in Italy but that was asking for too much."
(Essay 56, male)

"I longed for something exciting and challenging. But yet again I had to settle for second best. I began working in a large clothes factory."
(Essay 104, female)

2010

Well-paid, instantaneous jobs; choice but uncertainty; influence of celebrity culture.

"I could not decide what to do. Then it came across my mind that I should be a body builder, and be good enough to enter the Mr Olympia contest. After that I went to an athletics club, within a few months I was scouted for the Olympics for the 200 metre sprint."
(Essay 10, male)

"I was 20 now living the dream I had a amazing band...I had toured the world 3 times sold 4 million records."
(Essay 30, male)

"I arrive at my 3-bedroom luxury villa; I land my helicopter on my own heli-pad and walk inside. I grab my keys and jump in my Bentley Continental GTS."
(Essay 40, male)

"In my future I want to become either: a dance teacher, hairdresser, or a Professional Show Jumper/horse rider. If I do become a dancer my dream would be to dance for Beyoncé or someone really famous."
(Essay 61, female)

Living and Working on Sheppey

Living and Working on Sheppey

Welcome to the Living and Working on Sheppey: Past, Present and Future project website.

Living and Working on Sheppey explores the recent history and changes in working lives on Sheppey in the last decades of the 20th century and into the 21st. It concentrates on the period since the closure of the dockyard at Sheerness in 1960.

The site contains **materials from older people and their memories of work** in or around the dockyard and everyday life in Blue Town, the area of Sheerness closed to the dockyard. You can listen to clips of these interviews on different themes including the closure of the Dockyard, various trades, and changes in family life across different generations, and you can read the interviews in full (you need to register to do that).

You can read and listen to **short essays written by young people** in 2009-10 on what they imagine their futures have in store for them. They talk about their hopes and aspirations for their working lives, families, and travel as well as some of the difficulties they foresee.

You can watch the **two videos made by the artists, Tea**, as part of the Living and Working on Sheppey project. In 'Back and Forth on High Street Blue Town' you can see images of Blue Town High Street past, present – and future! And you can hear older people's memories of everyday life on the High Street through the twentieth century. In 'Sheerness Port', you can go on a journey around the site of the former Dockyard today.

The Living and Working on Sheppey project was funded by the South East Coastal Communities Programme from 2009 to 2011. See Peter Hatton and Jenny Hurkett and discuss the project, the Blue Town Heritage Centre and the Isle of Sheppey in the video clip below.

- Home
- Project overview
- Project team
- The Isle of Sheppey: context
- The Isle of Sheppey: gallery
- Older people's memories
- Young people and the future
- Blue Town High Street: a video by Tea
- Sheerness Port: a video by Tea
- Lessons learned
- Get involved
- 1978 Essay Writers Facebook Page
- Access to data
- Presentations and events
- Publications and publicity
- Ray Pahl's Sheppey Studies
- Links
- Contact us

<http://www.livingandworkingonsheppey.co.uk/>

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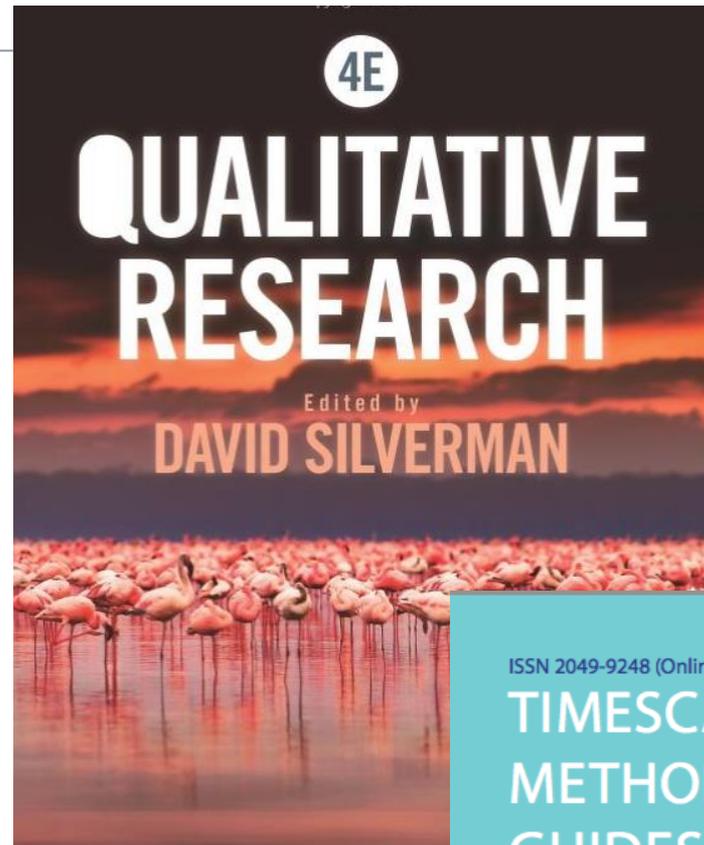
School Leavers Study: publications

- Lyon, Dawn, and Graham Crow (2012) 'The challenges and opportunities of re-studying community on Sheppey: young people's imagined futures', *Sociological Review* 60: 498-517.
- Lyon, Dawn, Bethany Morgan, and Graham Crow (2012) 'Working with material from the Sheppey archive', *International Journal of Social Research Methodology* 15(4): 301-309.
- Weddell, Emma, Graham Crow and Dawn Lyon (2012) 'Imagining the Future, What can the aspirations of school-leavers in 1978 and 2010 tell us about the changing nature of society?' *Sociology Review*
- Crow, G. and N. Takeda (2011) 'Ray Pahl's Sociological Career: Fifty Years of Impact', *Sociological Research Online*, 16 (3)
11: <http://www.socresonline.org.uk/16/3/11.html>
- Crow, G., Hatton, P., Lyon, D. and Strangleman, T. (2009) 'New divisions of labour?: Comparative thoughts on the current recession', *Sociological Research Online* vol14 issue 2/3 <http://www.socresonline.org.uk/14/2/10.html>



Getting started

- Orient yourself to the original research project
 - Documentation and metadata
- Understand the structure of the original data
 - Contexts – at 3 levels
 - Sampling and recruitment
- Become familiar with the project data as a whole
 - Logic of subsampling if volume prohibits reading it all
 - Both inductive and deductive strategies can work



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TIMESCAPES
METHODS
GUIDES SERIES

2012

Guide No. 19

Qualitative
Secondary Analysis:
A Guide to Practice

*Sarah Irwin &
Mandy Winterton*

Publications and other resources for reusing data

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About us

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Manage data

Deposit data

Home > Use data > Secondary analysis > Reusing qualitative data

Reusing qualitative data

Advice and training

Guides

Video tutorials

Data in use

Citing data

Secure Lab

Teaching with data

Student resources

Secondary analysis

SDAI

Reusing qualitative data

Reusing quantitative data

"A unique opportunity to study the raw materials of the recent or more distant past"



Reuse guide

Reuse articles

Teaching secondary analysis

SHARE

Since the mid-1990s we have witnessed a growing body of knowledge and practical guidance on reusing qualitative data, sparked in the UK by the funding of Qualidata by the ESRC. We provide some insight into the ethical, methodological and epistemological issues, offer practical ways to get started, and showcase scholars' and teachers' creative use of secondary data.

RESOURCES ON REUSING QUALITATIVE DATA

Our [short guide](#) on reusing qualitative data

A [bibliography](#) of special collections and important articles on both reusing and sharing

<http://ukdataservice.ac.uk/use-data/secondary-analysis/reusing-qualitative-data.aspx>

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Find data: Key data and search in *Discover*

The screenshot shows the 'Key data' page on the UK Data Service website. The page is titled 'Key data' and features a navigation menu with 'About us', 'Get data', 'Use data', and 'Manage'. The main content area is titled 'Browse our most popular datasets, by data type.' and contains a grid of categories: 'UK surveys', 'Cross-national surveys', 'Longitudinal studies', 'International macrodata', 'Business microdata', and 'Qualitative / mixed methods'. Below the grid, there is a paragraph explaining that qualitative data is non-numeric information, such as in-depth transcripts, diaries, anthropological field notes, answers to questions, audio-visual recordings and images. Mixed methods combine qualitative data with numeric data. Two specific datasets are highlighted: 'Affluent Worker in the Class Structure' and 'Family Life and Work Experience Before 1918'.

UK Data Service

About us Get data Use data Manage

Home > Discover data > Key data > Qualitative and mixed methods data

Key data

Browse our most popular datasets, by data type.

UK surveys	Cross-national surveys	Longitudinal studies	International macrodata
Business microdata	Qualitative / mixed methods		

Qualitative data is non-numeric information, such as in-depth transcripts, diaries, anthropological field notes, answers to questions, audio-visual recordings and images. Mixed methods combine qualitative data with numeric data.

- [Discover qualitative or mixed methods data](#)
- [Discover case studies](#) relating to qualitative or mixed methods data

Affluent Worker in the Class Structure

The 'Affluent Worker' project was undertaken to test empirically the theory of class embourgeoisement. The research studied the attitudes and consumption patterns of wage earners in three mass or continuous flow companies.

Family Life and Work Experience Before 1918

This study comprises 537 life story interviews which were recorded on the basis of the first national oral history project in the United Kingdom.

<http://ukdataservice.ac.uk/get-data/key-data/qualitative-and-mixed-methods-data.aspx>

The screenshot shows the 'Discover' search page on the UK Data Service website. The page is titled 'Discover' and features a navigation menu with 'About us', 'Get data', 'Use data', and 'Manage'. The main content area is titled 'Search and browse our data collections, support guides, case studies'. A search bar contains the text 'food'. Below the search bar, there are buttons for 'Reset filters', 'Clear search', and 'Auto-complete'. The search results are displayed in a list format, showing the number of results for each category: 'Qualitative and mixed methods data (58)', 'UK Survey data (559)', 'Cohort and longitudinal studies (106)', 'Cross-national survey data (52)', and 'Time series (45)'. Two specific datasets are highlighted: 'SN 6295 Managing Food Chain Risks, 2006-2007' and 'SN 6599 Food Practices in Residential Care, 2007-2008'.

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About us Get data Use data Manage

Discover

Discover

Search and browse our data collections, support guides, case studies

food

Reset filters | Clear search | Auto-complete

Case study | Data collection | Series record

Results per page: 10

Displaying 1-10 of 58 results

- Qualitative and mixed methods data (58)
- UK Survey data (559)
- Cohort and longitudinal studies (106)
- Cross-national survey data (52)
- Time series (45)

SN 6295 **Managing Food Chain Risks, 2006-2007**
Shepherd, R., University of Surrey. Department of Psychology
+ Full record...

SN 6599 **Food Practices in Residential Care, 2007-2008**
Punch, S., University of Stirling. Department of Applied Social Science
+ Full record...

<http://discover.ukdataservice.ac.uk/>



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Discover



Discover

Variable and question bank

● QualiBank

Collection title +

Resource type +

Open / Closed +

Date +

Sex +

Age group +

Socio-economic status +

Region +

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- [Manage data](#)
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- [News and events](#)

Discover > QualiBank

QualiBank

Search and browse qualitative surveys, interviews and open-ended questions.

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Region +

Search and browse qualitative surveys, interviews and open-ended questions.

typhoid

GO

Reset filters

Clear search

 Auto-complete

Copyright

Collections

Help



Extract



Image



File



Audio

Results per page: 10

Displaying 1-10 of 20 results

1



Report: 1st Armoured Division Morale Report for period 1 May - 30 Sep 47

SN7465 Morale and Home Intelligence Reports, 1941-1949

... at release was joyfully received by those effected. Pre-release and resettlement courses are popular. 12. Health On the whole h
very good. Amongst tps in PALESTINE there have been 8 cases of Infantile Paralysis (2 fatal; 4 cases of **Typhoid** (1 fatal) end a s
number...

[Access this collection from](#)

Report: Morale Report for the week of March 21 - March 27 1943

SN7465 Morale and Home Intelligence Reports, 1941-1949

... at the amount of rheumatic fever he has seen as well as a few cases of coronary thrombosis. There is mention made of the dea
Lieutenant from **typhoid** fever. Under the general category of health, there is specific mention of the necessity for dental care, (Fil





Discover

Variable and question
bank

● QualiBank

Create citation

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[News an](#)

Discover > QualiBank > Document

Interview with Mrs. Omison

[External resources](#) | [Collection documentation](#)

[Access thi](#)

DETAILS

Collection ID (SN):	2000
Title:	Family Life and Work Experience Before 1918, 1870-1973
Principal investigator:	Thompson, P., University of Essex. Department of Sociology Lummis, T., University of Essex. Department of Sociology
Sex:	Female
Age group:	75-84
Socio-economic status:	Routine
Region:	North West
Licence:	Creative Commons Attribution 4.0 International License.



[+ Additional metadata](#)

INTERVIEW TRANSCRIPT

R: 149 Lee Gate, Harwood, Bolton.

I: [And your marital status? You're a widow, are you?](#)

R: Yes

R: Oh yes, that was done. The Maypole dances.

I: [Where did they have the Maypole?](#)

R: Well of course I remember St. Osyth Priory - I lived just inside St. Osyth then you see, my father and mother moved from Angers Green to - I told you about the barracks - we moved there when I was - not more than about two I suppose.

I: [And you lived on there for quite a while didn't you?](#)

R: I lived there 'til I got married. Yes.

I: [Why did they make that move?](#)

R: Well, of course they moved - lived in a house at Angers Green, I don't know who that belonged to but then of course as these barrack cottages became vacant I mean the farmer usually put his men in them you see. That was why my father moved 'cos-;

I: [It wasn't because he changed his employer?](#)

R: Oh no, the house went with the job you see.

I: [And at St. Osyth in Priory they used to have a Mayday do did they?](#)

R: Oh yes. Well they had - a lot of big do's there when I was a kid, I mean, I belonged to the Sunday school, I used to have all their treats there - their summer treats you know. And of course the woman then who had it - was a very rich woman you see those days, I mean they had about seventeen gardeners and - and seventeen or eighteen indoor staff.

RELATED RESOURCES

Related external resources

[XML TEI Transcript](#)

[XML QuDEX metadata](#)

[Web Resource: Abstract of the Edwardians book](#)

Related audio

[Audio extract from Interview with Mr. Keble](#)

[Audio extract from Interview with Mr Keble](#)

Related images

[Image relating to the Edwardians](#)

Forthcoming Events

- 24 Jul-4 Aug: Big Data and Analytics Summer School (University of Essex)
- Open Call: ESRC Secondary Data Analysis Initiative
- 15 Aug: Deadline for Data Impact Fellowship
- Check our [News and Events](#) page for other updates



Questions

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Advice for new users

<http://ukdataservice.ac.uk/help/new-user.aspx>

FAQs

<http://ukdataservice.ac.uk/help/faq.aspx>

Reusing qualitative data

<http://ukdataservice.ac.uk/use-data/secondary-analysis/reusing-qualitative-data.aspx>

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